County Facts: Dona Ana County, NM
Population 216,000

The Local Economy

- Unemployment rate: 6.9% (Dona Ana County), 6.1% (NM), 4.4% (United States)
- Poverty rate: 21.1% (Dona Ana County), 27.5% (NM), 23% (United States)
- Median family income (000s): $57 (Dona Ana County), $46 (NM), $37 (United States)
- Population growth 2000-2017: 16% (Dona Ana County), 15% (NM), 15% (United States)
- Manufacturing share of workforce: 3.1% (Dona Ana County), 3.3% (NM), 4.7% (United States)
- Great Recession unemployment spike (pp): 3.3% (Dona Ana County), 4.7% (NM), 6.1% (United States)

How Local Kids' Lives Turn Out

- Percent graduating any college: 47% (Dona Ana County), 46% (NM), 40% (United States)
- Percent reaching upper-middle class: 20% (Dona Ana County), 14% (NM), 16% (United States)
- Percent achieving American Dream: 10% (Dona Ana County), 9% (NM), 9% (United States)
- Percent giving birth as a teen: 16% (Dona Ana County), 9% (NM), 9% (United States)
- Percent landing in jail: 1.6% (Dona Ana County), 20% (NM), 15% (United States)
- Local school expenditure per student (000s): $6.4 (Dona Ana County), $5.0 (NM), $4.7 (United States)
Local Colleges and Upward Mobility

**4-Year Colleges**
- **Low-income share of students**
  - New Mexico State Univ. (public): 17.9%
  - New Mexico 4-year-college average: 16.7%
  - U.S. 4-year-college average: 9.3%
- **Low-income student success rate**
  - New Mexico State Univ. (public): 40.9%
  - New Mexico 4-year-college average: 37.3%
  - U.S. 4-year-college average: 34.8%

**2-Year Colleges**
- **Low-income share of students**
  - El Paso CC (public)†: 51.3%
  - New Mexico 2-year-college average: 40.9%
  - U.S. 2-year-college average: 20.4%
- **Low-income student success rate**
  - El Paso CC (public)†: 33.2%
  - New Mexico 2-year-college average: 25.3%
  - U.S. 2-year-college average: 15.6%

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- **Percent Black**: Dona Ana County: 2%, NM: 3%, United States: 14%
- **Percent Hispanic**: Dona Ana County: 67%, NM: 47%, United States: 13.2%
- **Percent over age 65**: Dona Ana County: 12.4%, NM: 17%, United States: 3.0%
- **Percent college grad**: Dona Ana County: 18%, NM: 17%, United States: 21%
- **Crime rate (arrests per 10K residents)**: Dona Ana County: 78, NM: 76, United States: 83.5
- **Life expectancy (years)**: Dona Ana County: 83.2, NM: 83.4, United States: 83.5
- **Opioid deaths (deaths per 10K residents)**: Dona Ana County: 15, NM: 16, United States: 10
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau