County Facts: Dunn County, WI
Population 45,000

The Local Economy

- Unemployment rate: Dunn County 3.3%, WI 3.3%, United States 4.7%
- Poverty rate: Dunn County 12.7%, WI 9.4%, United States 4.4%
- Median family income (000s): Dunn County $63, WI $56, United States $57
- Population growth 2000-2017: Dunn County 15.1%, WI 12%, United States 12%
- Manufacturing share of workforce: Dunn County 18%, WI 18%, United States 16%
- Farming share of workforce: Dunn County 3.8%, WI 1.7%, United States 2.8%
- Great Recession unemployment spike (pp): Dunn County 12%, WI 8%, United States 10%

How Local Kids' Lives Turn Out

- Percent graduating any college: Dunn County 46%, WI 46%, United States 50%
- Percent reaching upper-middle class: Dunn County 20%, WI 24%, United States 24%
- Percent achieving American Dream: Dunn County 12%, WI 11%, United States 11%
- Percent giving birth as a teen: Dunn County 14%, WI 12%, United States 10%
- Percent landing in jail: Dunn County 0.6%, WI 1%, United States 1.1%
- Local school expenditure per student (000s): Dunn County $6.8, WI $6.4, United States $7.4

Dunn County, WI Katie Donnelly, Clancy Green, and Danny Yagan
Local Colleges and Upward Mobility

4-Year Colleges
- Low-income share of students: 4.0% (U of Wisconsin - Stout (public)*), 10.4% (Wisconsin 4-year-college average), 10.0% (U.S. 4-year-college average)
- Low-income student success rate: 4.7% (U of Wisconsin - Stout (public)*), 48.6% (Wisconsin 4-year-college average), 29.5% (U.S. 4-year-college average)

2-Year Colleges
- Low-income share of students: 9.3% (U of Wisconsin - Stout (public)*), 15.6% (Wisconsin 2-year-college average), 32.9% (U.S. 2-year-college average)
- Low-income student success rate: 51.3% (U of Wisconsin - Stout (public)*), 39.5% (Wisconsin 2-year-college average), 21% (U.S. 2-year-college average)

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- Percent Black: 1% (Dunn County), 6% (WI), 0% (United States)
- Percent Hispanic: 2% (Dunn County), 6% (WI), 2% (United States)
- Percent over age 65: 14% (Dunn County), 17% (WI), 13.7% (United States)
- Percent college grad: 12.1% (Dunn County), 21% (WI), 20% (United States)
- Crime rate (arrests per 10K residents): 0 (Dunn County), 0 (WI), 0 (United States)
- Life expectancy (years): 85.1 (Dunn County), 85.1 (WI), 83.5 (United States)
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau