County Facts: Eau Claire County, WI
Population 104,000

The Local Economy

- Unemployment rate: 2.9% Eau Claire County, 3.3% WI, 4.4% United States
- Poverty rate: 2.7% Eau Claire County, 2.7% WI, 3.3% United States
- Median family income (000s): $52 Eau Claire County, $56 WI, $57 United States
- Population growth 2000-2017: 15.1% Eau Claire County, 8% WI, 11% United States
- Manufacturing share of workforce: 14% Eau Claire County, 14% WI, 15% United States
- Farming share of workforce: 2.8% Eau Claire County, 1.9% WI, 1.7% United States
- Great Recession unemployment spike (pp): 1.7% Eau Claire County, 1.9% WI, 2.9% United States

How Local Kids’ Lives Turn Out

- Percent graduating any college: 60% Eau Claire County, 50% WI, 46% United States
- Percent reaching upper-middle class: 24% Eau Claire County, 24% WI, 24% United States
- Percent achieving American Dream: 11% Eau Claire County, 11% WI, 10% United States
- Percent giving birth as a teen: 10% Eau Claire County, 10% WI, 10% United States
- Percent landing in jail: 0.4% Eau Claire County, 1.1% WI, 1.5% United States
- Local school expenditure per student (000s): $6.4 Eau Claire County, $7.4 WI, $7.7 United States
Eau Claire County, WI

Local Colleges and Upward Mobility

4-Year Colleges

<table>
<thead>
<tr>
<th>Low-income share of students</th>
<th>Low-income student success rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>U of Wisconsin - Eau Claire (public)*</td>
<td>4.0% 4.7%</td>
</tr>
<tr>
<td>Wisconsin 4-year-college average</td>
<td>9.3% 50.1%</td>
</tr>
<tr>
<td>U.S. 4-year-college average</td>
<td>51.3%</td>
</tr>
</tbody>
</table>

2-Year Colleges

<table>
<thead>
<tr>
<th>Low-income share of students</th>
<th>Low-income student success rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chippewa Valley Tech College (public) †</td>
<td>10.4% 10.0%</td>
</tr>
<tr>
<td>Wisconsin 2-year-college average</td>
<td>15.6% 39.5%</td>
</tr>
<tr>
<td>U.S. 2-year-college average</td>
<td>32.9%</td>
</tr>
</tbody>
</table>

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

<table>
<thead>
<tr>
<th>Percent Black</th>
<th>Percent Hispanic</th>
<th>Percent over age 65</th>
<th>Percent college grad</th>
<th>Crime rate (arrests per 10K residents)</th>
<th>Life expectancy (years)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2%</td>
<td>2%</td>
<td>12.6%</td>
<td>18%</td>
<td>0</td>
<td>83.2</td>
</tr>
<tr>
<td>6%</td>
<td>6%</td>
<td>13.0%</td>
<td>20%</td>
<td>0</td>
<td>83.5</td>
</tr>
<tr>
<td>14%</td>
<td>17%</td>
<td>21%</td>
<td>0</td>
<td>0</td>
<td>84.8</td>
</tr>
</tbody>
</table>

Eau Claire County, WI

United States

Katie Donnelly, Clancy Green, and Danny Yagan
Definitions and Sources

The Local Economy

- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out

- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility

- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics

- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend

- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau