County Facts: Etowah County, AL
Population 103,000

The Local Economy

- Unemployment rate: 4.6%
- Poverty rate: 4.4%
- Median family income (000s): $42
- Population growth 2000-2017: 10%
- Manufacturing share of workforce: 16%
- Farming share of workforce: 19%
- Great Recession unemployment spike: 7.0%

How Local Kids' Lives Turn Out

- Percent graduating any college: 40%
- Percent reaching upper-middle class: 14%
- Percent achieving American Dream: 5%
- Percent giving birth as a teen: 20%
- Percent landing in jail: 1.7%
- Local school expenditure per student (000s): $4.6

Etowah County  AL  United States
Local Colleges and Upward Mobility

### 4-Year Colleges

- **Low-income share of students**: 11.7%
- **Low-income student success rate**: 51.3%

### 2-Year Colleges

- **Low-income share of students**: 21.8%
- **Low-income student success rate**: 32.9%

<table>
<thead>
<tr>
<th>College</th>
<th>Low-income share of students</th>
<th>Low-income student success rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alabama 4-year-college average</td>
<td>11.7%</td>
<td>51.3%</td>
</tr>
<tr>
<td>U.S. 4-year-college average</td>
<td>9.3%</td>
<td>44.3%</td>
</tr>
<tr>
<td>Gadsden State CC (public)</td>
<td>21.8%</td>
<td>19.1%</td>
</tr>
<tr>
<td>Alabama 2-year-college average</td>
<td>15.6%</td>
<td>26.0%</td>
</tr>
<tr>
<td>U.S. 2-year-college average</td>
<td>15.6%</td>
<td>26.7%</td>
</tr>
</tbody>
</table>

* Data refers to the full college system, not just this campus. †: In nearby county

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Local Demographics

- **Percent Black**: 16%
- **Percent Hispanic**: 4%
- **Percent over age 65**: 4%
- **Percent college grad**: 3.8%
- **Crime rate (arrests per 10K residents)**: 64
- **Life expectancy (years)**: 81.1
- **Opioid deaths (deaths per 10K residents)**: 9

<table>
<thead>
<tr>
<th>Metric</th>
<th>Etowah County</th>
<th>AL</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent Black</td>
<td>16%</td>
<td>14%</td>
<td>16%</td>
</tr>
<tr>
<td>Percent Hispanic</td>
<td>4%</td>
<td>4%</td>
<td>4%</td>
</tr>
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<td>Percent over age 65</td>
<td>4%</td>
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<td>3.0%</td>
<td>16%</td>
</tr>
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<td>Crime rate (arrests per 10K residents)</td>
<td>64</td>
<td>68</td>
<td>68</td>
</tr>
<tr>
<td>Life expectancy (years)</td>
<td>81.1</td>
<td>81.7</td>
<td>83.2</td>
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<tr>
<td>Opioid deaths (deaths per 10K residents)</td>
<td>9</td>
<td>6</td>
<td>15</td>
</tr>
</tbody>
</table>
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau