**County Facts: Floyd County, KY**

Population 36,000

### The Local Economy

- **Unemployment rate**: 8.1% for Floyd County, 4.9% for KY, 4.7% for United States.
- **Poverty rate**: 4.4% for Floyd County, 5.1% for KY, 5.8% for United States.
- **Median family income (000s)**: $30 for Floyd County, $46 for KY, $47 for United States.
- **Population growth 2000-2017**: -15% for Floyd County, 6% for KY, 6% for United States.
- **Manufacturing share of workforce**: 16% for Floyd County, 10% for KY, 10% for United States.
- **Farming share of workforce**: 14% for Floyd County, 10% for KY, 9% for United States.
- **Great Recession unemployment spike (pp)**: 1.7% for Floyd County, 1.7% for KY, 1.5% for United States.

### How Local Kids' Lives Turn Out

- **Percent graduating any college**: 42% for Floyd County, 43% for KY, 46% for United States.
- **Percent reaching upper-middle class**: 14% for Floyd County, 17% for KY, 20% for United States.
- **Percent achieving American Dream**: 8% for Floyd County, 7% for KY, 7% for United States.
- **Percent giving birth as a teen**: 18% for Floyd County, 20% for KY, 21% for United States.
- **Percent landing in jail**: 0.4% for Floyd County, 0.4% for KY, 0.4% for United States.
- **Local school expenditure per student (000s)**: $6.1 for Floyd County, $6.1 for KY, $6.4 for United States.

*Floyd County, KY*  
*Katie Donnelly, Clancy Green, and Danny Yagan*
Local Colleges and Upward Mobility

<table>
<thead>
<tr>
<th>Low-income share of students</th>
<th>Low-income student success rate</th>
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<tbody>
<tr>
<td><strong>U of Pikeville†</strong></td>
<td><strong>Kentucky 4-year-college average</strong></td>
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<td>20.5%</td>
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<td>11.3%</td>
<td>15.6%</td>
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*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

<table>
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<tr>
<th>Percent Black</th>
<th>Percent Hispanic</th>
<th>Percent over age 65</th>
<th>Percent college grad</th>
<th>Crime rate (arrests per 10K residents)</th>
<th>Life expectancy (years)</th>
<th>Opioid deaths (deaths per 10k residents)</th>
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<tbody>
<tr>
<td>1%</td>
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<td>3%</td>
<td>9%</td>
<td>19</td>
<td>80.8</td>
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Floyd County | KY | United States
Definitions and Sources

The Local Economy

- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out

- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility

- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics

- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend

- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau