County Facts: Franklin County, MA
Population 71,000

The Local Economy

Unemployment rate: 3.3% (Franklin County), 3.7% (MA), 4.4% (United States)
Poverty rate: 14.3% (Franklin County), 11.2% (MA), 15.1% (United States)
Median family income (000s): $57 (Franklin County), $57 (MA), $75 (United States)
Population growth 2000-2017: -1% (Franklin County), 8% (MA), 16% (United States)
Manufacturing share of workforce: 10% (Franklin County), 9% (MA), 8% (United States)
Farming share of workforce: 17% (Franklin County), 0.6% (MA), 1.7% (United States)
Great Recession unemployment spike (pp): 1.8% (Franklin County), 0.6% (MA), 1.7% (United States)

How Local Kids' Lives Turn Out

Percent graduating any college: 46% (Franklin County), 46% (MA), 60% (United States)
Percent reaching upper-middle class: 22% (Franklin County), 20% (MA), 31% (United States)
Percent achieving American Dream: 13% (Franklin County), 10% (MA), 16% (United States)
Percent giving birth as a teen: 10% (Franklin County), 9% (MA), 20% (United States)
Percent landing in jail: 0.4% (Franklin County), 0.5% (MA), 1.5% (United States)
Local school expenditure per student (000s): $7.8 (Franklin County), $7.9 (MA), $6.4 (United States)
Local Colleges and Upward Mobility

### 4-Year Colleges

- **Low-income share of students**
  - U of Massachusetts - Amherst (public)*†: 5.8%
  - Massachusetts 4-year-college average: 5.3%
  - U.S. 4-year-college average: 9.3%

- **Low-income student success rate**
  - U of Massachusetts - Amherst (public)*†: 60.8%
  - Massachusetts 4-year-college average: 61.0%
  - U.S. 4-year-college average: 51.3%

### 2-Year Colleges

- **Low-income share of students**
  - Greenfield CC (public): 12.2%
  - Massachusetts 2-year-college average: 14.0%
  - U.S. 2-year-college average: 15.6%

- **Low-income student success rate**
  - Greenfield CC (public): 27.8%
  - Massachusetts 2-year-college average: 35.1%
  - U.S. 2-year-college average: 32.9%

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- **Percent Black**: Franklin County: 4%, MA: 4%, United States: 9%
- **Percent Hispanic**: Franklin County: 14%, MA: 11%, United States: 3.8%
- **Percent over age 65**: Franklin County: 17%, MA: 15.2%, United States: 3.0%
- **Percent college grad**: Franklin County: 30%, MA: 28%, United States: 21%
- **Crime rate (arrests per 10K residents)**: Franklin County: 63, MA: 57, United States: 57
- **Life expectancy (years)**: Franklin County: 84.4, MA: 84.2, United States: 83.2
- **Opioid deaths (deaths per 10k residents)**: Franklin County: 22, MA: 28, United States: 15

Franklin County  |  MA  |  United States
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau