**County Facts: Franklin County, MO**

**Population 103,000**

**The Local Economy**

- **Unemployment rate**: 3.6% (Franklin County), 3.8% (MO), 4.4% (United States)
- **Poverty rate**: 13.0% (Franklin County), 15.3% (MO), 15.1% (United States)
- **Median family income (000s)**: $55 (Franklin County), $57 (MO), $52 (United States)
- **Unemployment spike (pp)**: 10% (Franklin County), 9% (MO), 16% (United States)
- **Farming share of workforce**: 11% (Franklin County), 10% (MO), 1.5% (United States)
- **Manufacturing share of workforce**: 19% (Franklin County), 16% (MO), 22% (United States)
- **Great Recession unemployment spike (pp)**: 1.5% (Franklin County), 1.9% (MO), 4.7% (United States)

**How Local Kids’ Lives Turn Out**

- **Percent graduating any college**: 45% (Franklin County), 45% (MO), 46% (United States)
- **Percent reaching upper-middle class**: 21% (Franklin County), 19% (MO), 21% (United States)
- **Percent achieving American Dream**: 10% (Franklin County), 8% (MO), 10% (United States)
- **Percent giving birth as a teen**: 20% (Franklin County), 20% (MO), 20% (United States)
- **Percent landing in jail**: 1.6% (Franklin County), 1.5% (MO), 1.5% (United States)
- **Local school expenditure per student (000s)**: $5.9 (Franklin County), $4.6 (MO), $6.4 (United States)
Local Colleges and Upward Mobility

4-Year Colleges

- Low-income share of students: 3.2% (Saint Louis Univ.)
- Low-income student success rate: 48.7% (Missouri 4-year-college average)

2-Year Colleges

- Low-income share of students: 10.3% (E. Central College (public))
- Low-income student success rate: 88 (Missouri 2-year-college average)

* Data refers to the full college system, not just this campus. † In nearby county.

Local Demographics

<table>
<thead>
<tr>
<th>Percentage/Rate</th>
<th>Franklin County</th>
<th>MO</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent Black</td>
<td>12%</td>
<td>4%</td>
<td>1%</td>
</tr>
<tr>
<td>Percent Hispanic</td>
<td>17%</td>
<td>13.8%</td>
<td>13%</td>
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<tr>
<td>Percent over age 65</td>
<td>14%</td>
<td>19%</td>
<td>19%</td>
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<tr>
<td>Percent college grad</td>
<td>21%</td>
<td>88</td>
<td>61</td>
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<tr>
<td>Crime rate (arrests per 10K residents)</td>
<td>76</td>
<td>82.6</td>
<td>82.3</td>
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<tr>
<td>Life expectancy (years)</td>
<td>83.2</td>
<td>23</td>
<td>16</td>
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<tr>
<td>Opioid deaths (deaths per 10K residents)</td>
<td>15</td>
<td>15</td>
<td></td>
</tr>
</tbody>
</table>
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau