County Facts: Franklin County, NC
Population 66,000

The Local Economy

Unemployment rate | Franklin County | NC | United States | 4.7% | 4.5% | 4.4%
Poverty rate | Franklin County | NC | United States | 21.3% | 16.9% | 15.1%
Median family income (000s) | Franklin County | NC | United States | $57 | $50 | $57
Population growth 2000-2017 | Franklin County | NC | United States | 40% | 28% | 16%
Manufacturing share of workforce | Franklin County | NC | United States | 15% | 12% | 10%
Farming share of workforce | Franklin County | NC | United States | 2.1% | 1.5% | 1.7%
Great Recession unemployment spike (pp) | Franklin County | NC | United States | 6.0% | 4.8% | 4.7%

How Local Kids’ Lives Turn Out

Percent graduating any college | Franklin County | NC | United States | 46% | 46% | 46%
Percent reaching upper-middle class | Franklin County | NC | United States | 20% | 16% | 6%
Percent achieving American Dream | Franklin County | NC | United States | 10% | 6% | 6%
Percent giving birth as a teen | Franklin County | NC | United States | 24% | 22% | 20%
Percent landing in jail | Franklin County | NC | United States | 1.5% | 1.5% | 1.2%
Local school expenditure per student (000s) | Franklin County | NC | United States | $6.4 | $5.4 | $5.2
Local Colleges and Upward Mobility

4-Year Colleges

- **Low-income share of students**: 4.3%
- **Low-income student success rate**: 93%

2-Year Colleges

- **Low-income share of students**: 10.4%
- **Low-income student success rate**: 17.0%

North Carolina State Univ. (public)†

- Low-income share of students: 10.4%
- Low-income student success rate: 17.0%

North Carolina 4-year-college average

- Low-income share of students: 15.6%
- Low-income student success rate: 27.6%

U.S. 4-year-college average

- Low-income share of students: 22.7%
- Low-income student success rate: 32.9%

Wake Tech CC (public)†

- Low-income share of students: 17.0%
- Low-income student success rate: 27.6%

North Carolina 2-year-college average

- Low-income share of students: 27.6%
- Low-income student success rate: 32.9%

U.S. 2-year-college average

- Low-income share of students: 32.9%
- Low-income student success rate: 45.3%

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- **Percent Black**: 40%
- **Percent Hispanic**: 17%
- **Percent over age 65**: 13.0%
- **Percent college grad**: 21%
- **Crime rate (arrests per 10K residents)**: 103
- **Life expectancy (years)**: 83.2
- **Opioid deaths (deaths per 10k residents)**: 19

Franklin County

- Percent Black: 23%
- Percent Hispanic: 7%
- Percent over age 65: 12.7%
- Percent college grad: 11%
- Crime rate (arrests per 10K residents): 45
- Life expectancy (years): 81.9
- Opioid deaths (deaths per 10k residents): 15

NC

- Percent Black: 14%
- Percent Hispanic: 9%
- Percent over age 65: 12.7%
- Percent college grad: 11%
- Crime rate (arrests per 10K residents): 76
- Life expectancy (years): 82.5
- Opioid deaths (deaths per 10k residents): 15

United States

- Percent Black: 14%
- Percent Hispanic: 9%
- Percent over age 65: 12.7%
- Percent college grad: 11%
- Crime rate (arrests per 10K residents): 76
- Life expectancy (years): 82.5
- Opioid deaths (deaths per 10k residents): 15
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau