County Facts: Franklin city, VA
Population 8,000

The Local Economy

- **Unemployment rate**: Franklin city 5.5%, VA 3.7%, United States 4.4%
- **Poverty rate**: Franklin city 12.6%, VA 11.4%, United States 10.9%
- **Median family income (000s)**: Franklin city $61, VA $57, United States $57
- **Population growth 2000-2017**: Franklin city 20%, VA 7%, United States 1%
- **Manufacturing share of workforce**: Franklin city 16%, VA 10%, United States 9%
- **Farming share of workforce**: Franklin city 17%, VA 10%, United States 8%
- **Great Recession unemployment spike (pp)**: Franklin city 4.7%, VA 4.1%, United States 3.8%

How Local Kids' Lives Turn Out

- **Percent graduating any college**: Franklin city 58%, VA 50%, United States 46%
- **Percent reaching upper-middle class**: Franklin city 23%, VA 18%, United States 15%
- **Percent achieving American Dream**: Franklin city 11%, VA 6%, United States 10%
- **Percent giving birth as a teen**: Franklin city 20%, VA 17%, United States 15%
- **Percent landing in jail**: Franklin city 4.2%, VA 1.8%, United States 1.5%
- **Local school expenditure per student (000s)**: Franklin city $6.4, VA $5.5, United States $4.2
Local Colleges and Upward Mobility

4-Year Colleges

- William and Mary (public)†
- Virginia 4-year-college average
- U.S. 4-year-college average

2-Year Colleges

- Paul D. Camp CC (public)
- Virginia 2-year-college average
- U.S. 2-year-college average

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- Percent Black
- Percent Hispanic
- Percent over age 65
- Percent college grad
- Crime rate (arrests per 10K residents)
- Opioid deaths (deaths per 10k residents)

Franklin city, VA

Katie Donnelly, Clancy Green, and Danny Yagan
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau