County Facts: Gloucester County, NJ
Population 292,000

The Local Economy

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<thead>
<tr>
<th>Unemployment rate</th>
<th>Poverty rate</th>
<th>Median family income (000s)</th>
<th>Population growth 2000-2017</th>
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How Local Kids' Lives Turn Out

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Local Colleges and Upward Mobility

### 4-Year Colleges
- **Low-income share of students**: Rowan Univ. (public) 5.7%, New Jersey 4-year-college average 9.0%, U.S. 4-year-college average 9.3%
- **Low-income student success rate**: Rowan Univ. (public) 53.1%, New Jersey 4-year-college average 51.3%

### 2-Year Colleges
- **Low-income share of students**: Rowan College At Gloucester County (public) 8.8%, New Jersey 2-year-college average 14.1%
- **Low-income student success rate**: Rowan College At Gloucester County (public) 32.9%

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- **Percent Black**: Gloucester County 12%, NJ 14%, United States 15%
- **Percent Hispanic**: Gloucester County 19%, NJ 17%, United States 14%
- **Percent over age 65**: Gloucester County 13.5%, NJ 3.0%, United States 21%
- **Percent college grad**: Gloucester County 27%, NJ 21%, United States 21%
- **Crime rate (arrests per 10K residents)**: Gloucester County 77, NJ 64, United States 82.4
- **Life expectancy (years)**: Gloucester County 83.7, NJ 83.2, United States 83.2
- **Opioid deaths (deaths per 10k residents)**: Gloucester County 5, NJ 76, United States 15
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau