County Facts: Grand Traverse County, MI
Population 92,000

The Local Economy

Unemployment rate | Poverty rate | Median family income (000s) | Population growth 2000-2017 | Manufacturing share of workforce | Farming share of workforce | Great Recession unemployment spike (pp)
---|---|---|---|---|---|---
4.3% | 10.7% | 4.3% | 4.6% | 16.3% | 55 | 4.4% | 15.1% | 4.4% | 16% | 10% | 2.4% | 1.4% | 1.7% | 4.7% | 6.6%

United States

How Local Kids’ Lives Turn Out

Percent graduating any college | Percent reaching upper-middle class | Percent achieving American Dream | Percent giving birth as a teen | Percent landing in jail | Local school expenditure per student (000s)
---|---|---|---|---|---
47% | 21% | 10% | 10% | 20% | 1.5% | $7.2
MI
46% | 20% | 8% | 12% | 0.8% | $6.4
Grand Traverse County
46% | 17% | 1.2% | 0.8% | $5.9
United States
Local Colleges and Upward Mobility

4-Year Colleges

- Low-income share of students: 10.4%
- Low-income student success rate: 50.3%

2-Year Colleges

- Low-income share of students: 11.0%
- Low-income student success rate: 11.0%

Northwestern Michigan College (public)

- Michigan 4-year-college average: 6.3%
- U.S. 4-year-college average: 9.3%

- Michigan 2-year-college average: 27.9%
- U.S. 2-year-college average: 50.3%

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- Percent Black: 2%
- Percent Hispanic: 3%
- Percent over age 65: 14%
- Percent college grad: 19%
- Crime rate (arrests per 10K residents): 55
- Life expectancy (years): 82.6
- Opioid deaths (deaths per 10K residents): 15

Grand Traverse County, MI

- United States

- MI

Katie Donnelly, Clancy Green, and Danny Yagan
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau