County Facts: Granville County, NC
Population 60,000

The Local Economy

- Unemployment rate: Granville County 3.9%, NC 4.5%, United States 4.4%
- Poverty rate: Granville County 16.8%, NC 16.9%, United States 15.1%
- Median family income (000s): Granville County $57, NC $50, United States $46
- Population growth 2000-2017: Granville County 16%, NC 23%, United States 28%
- Manufacturing share of workforce: Granville County 12%, NC 10%, United States 10%
- Farming share of workforce: Granville County 1.7%, NC 1.5%, United States 1.7%
- Great Recession unemployment spike (pp): Granville County 6.0%, NC 4.7%

How Local Kids’ Lives Turn Out

- Percent graduating any college: Granville County 46%, NC 46%, United States 35%
- Percent reaching upper-middle class: Granville County 6%, NC 16%, United States 13%
- Percent achieving American Dream: Granville County 6%, NC 10%, United States 5%
- Percent giving birth as a teen: Granville County 26%, NC 20%, United States 22%
- Percent landing in jail: Granville County 1.7%, NC 1.7%, United States 1.5%
- Local school expenditure per student (000s): Granville County $6.4, NC $5.4, United States $4.8
Local Colleges and Upward Mobility

4-Year Colleges

- N. Carolina State Univ. (public): 4.3%, 7.8%, 9.3%, 56.3%
- North Carolina 4-year-college average: 10.4%, 17.0%, 15.6%, 27.6%
- U.S. 4-year-college average: 17.0%, 22.7%, 18.0%, 32.9%

2-Year Colleges

- Wake Tech CC (public): 4.3%, 7.8%, 9.3%, 56.3%
- North Carolina 2-year-college average: 10.4%, 17.0%, 15.6%, 27.6%
- U.S. 2-year-college average: 17.0%, 22.7%, 18.0%, 32.9%

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- Percent Black: Granville County 32%, NC 23%, United States 14%
- Percent Hispanic: Granville County 17%, NC 6%, United States 12.4%
- Percent over age 65: Granville County 13%, NC 9%, United States 12.9%
- Percent college grad: Granville County 21%, NC 20%, United States 13%
- Crime rate (arrests per 10K residents): Granville County 109, NC 103, United States 76
- Life expectancy (years): Granville County 83.2, NC 81.9, United States 82.5
- Opioid deaths (deaths per 10K residents): Granville County 18, NC 15, United States 19

Granville County, NC

Katie Donnelly, Clancy Green, and Danny Yagan
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau