County Facts: Greenup County, KY
Population 36,000

The Local Economy

- Unemployment rate: Greenup County 7.6%, KY 4.9%, United States 4.4%
- Poverty rate: Greenup County 20.8%, KY 18.5%, United States 15.1%
- Median family income (000s): Greenup County $57, KY $46, United States $40
- Population growth 2000-2017: Greenup County 16%, KY 10%, United States 10%
- Manufacturing share of workforce: Greenup County 14%, KY 10%, United States 10%
- Farming share of workforce: Greenup County 1.7%, KY 1.7%, United States 3.4%
- Great Recession unemployment spike (pp): Greenup County 4.8%, KY 4.7%, United States 1.5%

How Local Kids' Lives Turn Out

- Percent graduating any college: Greenup County 46%, KY 43%, United States 44%
- Percent reaching upper-middle class: Greenup County 20%, KY 17%, United States 19%
- Percent achieving American Dream: Greenup County 10%, KY 7%, United States 9%
- Percent giving birth as a teen: Greenup County 21%, KY 20%, United States 17%
- Percent landing in jail: Greenup County 1.5%, KY 1.4%, United States 1.5%
- Local school expenditure per student (000s): Greenup County $6.8, KY $6.1, United States $6.4
Local Colleges and Upward Mobility

### 4-Year Colleges

<table>
<thead>
<tr>
<th>Low-income share of students</th>
<th>Low-income student success rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Morehead State Univ. (public)†</td>
<td>15.8% 9.8% 9.3% 30.2% 38.4%</td>
</tr>
<tr>
<td>Kentucky 4-year-college average</td>
<td>11.3% 15.6% 28.2% 32.9%</td>
</tr>
<tr>
<td>U.S. 4-year-college average</td>
<td>2% 9% 14% 17% 17%</td>
</tr>
</tbody>
</table>

Local Demographics

<table>
<thead>
<tr>
<th>Percent Black</th>
<th>Percent Hispanic</th>
<th>Percent over age 65</th>
<th>Percent college grad</th>
<th>Crime rate (arrests per 10K residents)</th>
<th>Life expectancy (years)</th>
<th>Opioid deaths (deaths per 10K residents)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2%</td>
<td>1%</td>
<td>3%</td>
<td>11%</td>
<td>72</td>
<td>81.6</td>
<td>26</td>
</tr>
<tr>
<td>14%</td>
<td>3%</td>
<td>3.3%</td>
<td>16%</td>
<td>76</td>
<td>81.9</td>
<td>26</td>
</tr>
<tr>
<td>9%</td>
<td>3%</td>
<td>3.0%</td>
<td>11%</td>
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<td>26</td>
</tr>
</tbody>
</table>

*: Data refers to the full college system, not just this campus. †: In nearby county.
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau