County Facts: Hall County, GA
Population 199,000

The Local Economy

- Unemployment rate: Hall County 3.9%, GA 4.7%, United States 4.4%
- Poverty rate: Hall County 18.3%, GA 7.8%, United States 5.1%
- Median family income (000s): Hall County $54, GA $53, United States $57
- Population growth 2000-2017: Hall County 16%, GA 11%, United States 10%
- Manufacturing share of workforce: Hall County 27%, GA 16%, United States 16%
- Farming share of workforce: Hall County 1%, GA 10%, United States 13%
- Great Recession unemployment spike (pp): Hall County 6.1%, GA 5.4%, United States 4.7%

How Local Kids' Lives Turn Out

- Percent graduating any college: Hall County 41%, GA 43%, United States 46%
- Percent reaching upper-middle class: Hall County 16%, GA 16%, United States 20%
- Percent achieving American Dream: Hall County 7%, GA 6%, United States 10%
- Percent giving birth as a teen: Hall County 22%, GA 20%, United States 25%
- Percent landing in jail: Hall County 1.9%, GA 1.5%, United States 2.2%
- Local school expenditure per student (000s): Hall County $5.7, GA $5.9, United States $6.4
Local Colleges and Upward Mobility

4-Year Colleges

<table>
<thead>
<tr>
<th></th>
<th>Brenau Univ.</th>
<th>Georgia 4-year-college average</th>
<th>U.S. 4-year-college average</th>
</tr>
</thead>
<tbody>
<tr>
<td>Low-income share of students</td>
<td>6.8%</td>
<td>9.1%</td>
<td>9.3%</td>
</tr>
<tr>
<td>Low-income student success rate</td>
<td>51.3%</td>
<td>52.3%</td>
<td>51.3%</td>
</tr>
</tbody>
</table>

2-Year Colleges

<table>
<thead>
<tr>
<th></th>
<th>Brenau Univ.</th>
<th>Georgia 2-year-college average</th>
<th>U.S. 2-year-college average</th>
</tr>
</thead>
<tbody>
<tr>
<td>Low-income share of students</td>
<td>13.9%</td>
<td>22.9%</td>
<td>15.6%</td>
</tr>
<tr>
<td>Low-income student success rate</td>
<td>32.9%</td>
<td>15.6%</td>
<td>23.7%</td>
</tr>
</tbody>
</table>

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

<table>
<thead>
<tr>
<th></th>
<th>Hall County</th>
<th>GA</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent Black</td>
<td>8%</td>
<td>14%</td>
<td>17%</td>
</tr>
<tr>
<td>Percent Hispanic</td>
<td>9%</td>
<td>11.1%</td>
<td>0.7%</td>
</tr>
<tr>
<td>Percent over age 65</td>
<td>15%</td>
<td>19%</td>
<td>21%</td>
</tr>
<tr>
<td>Percent college grad</td>
<td>84%</td>
<td>76%</td>
<td>84%</td>
</tr>
<tr>
<td>Crime rate (arrests per 10K residents)</td>
<td>83%</td>
<td>82.4%</td>
<td>12%</td>
</tr>
<tr>
<td>Life expectancy (years)</td>
<td>83.2%</td>
<td>83.0%</td>
<td>82.4%</td>
</tr>
<tr>
<td>Opioid deaths (deaths per 10K residents)</td>
<td>10%</td>
<td>15%</td>
<td>10%</td>
</tr>
</tbody>
</table>

Hall County, GA

Katie Donnelly, Clancy Green, and Danny Yagan
Definitions and Sources

The Local Economy

- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out

- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility

- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics

- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend

- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau