County Facts: Harnett County, NC
Population 133,000

The Local Economy

- Unemployment rate: 5.1% for Harnett County, 4.5% for NC, and 4.4% for the United States.
- Poverty rate: 18.3% for Harnett County, 16.9% for NC, and 15.1% for the United States.
- Median family income (000s): $57 for Harnett County, $50 for NC, and $50 for the United States.
- Population growth 2000-2017: 46% for Harnett County, 28% for NC, and 16% for the United States.
- Manufacturing share of workforce: 12% for Harnett County, 10% for NC, and 10% for the United States.
- Farming share of workforce: 2.1% for Harnett County, 1.5% for NC, and 1.7% for the United States.
- Great Recession unemployment spike (pp): 2.1% for Harnett County, 1.5% for NC, and 1.7% for the United States.

How Local Kids’ Lives Turn Out

- Percent graduating any college: 46% for Harnett County, 46% for NC, and 46% for the United States.
- Percent reaching upper-middle class: 20% for Harnett County, 16% for NC, and 12% for the United States.
- Percent achieving American Dream: 10% for Harnett County, 6% for NC, and 6% for the United States.
- Percent giving birth as a teen: 28% for Harnett County, 22% for NC, and 20% for the United States.
- Percent landing in jail: 1.5% for Harnett County, 1.5% for NC, and 1.3% for the United States.
- Local school expenditure per student (000s): $6.4 for Harnett County, $5.4 for NC, and $5.4 for the United States.
Local Colleges and Upward Mobility

4-Year Colleges

- Low-income share of students: 11.6%
- Low-income student success rate: 52.6%

2-Year Colleges

- Low-income share of students: 17.0%
- Low-income student success rate: 32.9%

**Campbell Univ.**
- North Carolina 4-year-college average
- U.S. 4-year-college average

**Wake Tech CC (public)**†
- North Carolina 2-year-college average
- U.S. 2-year-college average

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- Percent Black: 23%
- Percent Hispanic: 17%
- Percent over age 65: 12%
- Percent college grad: 20%
- Crime rate (arrests per 10K residents): 93
- Life expectancy (years): 82.5
- Opioid deaths (deaths per 10k residents): 19

**Harnett County**
- NC
- United States
The Local Economy

- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out

- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility

- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics

- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend

- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau