County Facts: Harrisonburg city, VA
Population 54,000

The Local Economy

Unemployment rate: 4.5% Harrisonburg city, 3.7% VA, 4.7% United States
Poverty rate: 3.7% Harrisonburg city, 11.4% VA, 15.1% United States
Median family income (000s): $67 Harrisonburg city, $57 VA, $51 United States
Population growth 2000-2017: 4.4% Harrisonburg city, 16% VA, 7% United States
Manufacturing share of workforce: 18.8% Harrisonburg city, 10% VA, 9% United States
Farming share of workforce: 13% Harrisonburg city, 17% VA, 10% United States
Great Recession unemployment spike (pp): 4.7% Harrisonburg city, 1.7% VA, 4.1% United States

How Local Kids’ Lives Turn Out

Percent graduating any college: 56% Harrisonburg city, 50% VA, 52% United States
Percent reaching upper-middle class: 23% Harrisonburg city, 20% VA, 20% United States
Percent achieving American Dream: 11% Harrisonburg city, 10% VA, 9% United States
Percent giving birth as a teen: 17% Harrisonburg city, 16% VA, 14% United States
Percent landing in jail: 1.8% Harrisonburg city, 1.5% VA, 1.7% United States
Local school expenditure per student (000s): $6.4 Harrisonburg city, $6.4 VA, $6.4 United States
Local Colleges and Upward Mobility

4-Year Colleges

Low-income share of students
- James Madison Univ. (public): 1.9%
- Virginia 4-year-college average: 6.4%
- U.S. 4-year-college average: 9.3%

Low-income student success rate
- James Madison Univ. (public): 59.2%
- Virginia 4-year-college average: 51.3%
- U.S. 4-year-college average: 64.0%

2-Year Colleges

Low-income share of students
- Virginia 2-year-college average: 13.0%
- U.S. 2-year-college average: 35.3%

Low-income student success rate
- Virginia 2-year-college average: 32.9%

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

Percent Black
- Harrisonburg city: 5%
- VA: 11%
- United States: 14%

Percent Hispanic
- Harrisonburg city: 9%
- VA: 17%
- United States: 21%

Percent over age 65
- Harrisonburg city: 13%
- VA: 12.2%
- United States: 18%

Percent college grad
- Harrisonburg city: 21%
- VA: 48%
- United States: 39%

Crime rate (arrests per 10K residents)
- Harrisonburg city: 76
- VA: 84.7
- United States: 83.3

Life expectancy (years)
- Harrisonburg city: 83.2
- VA: 84.7
- United States: 83.3

Opioid deaths (deaths per 10K residents)
- Harrisonburg city: 23
- VA: 15
- United States: 15
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau