County Facts: Howard County, MO
Population 10,000

The Local Economy

- Unemployment rate: Howard County 3.9%, MO 3.8%, United States 4.4%
- Poverty rate: Howard County 5.3%, MO 5.1%, United States 4.4%
- Median family income (000s): Howard County $46, MO $52, United States $57
- Population growth 2000-2017: Howard County -1%, MO 16%, United States 14%
- Manufacturing share of workforce: Howard County 11%, MO 10%, United States 9%
- Farming share of workforce: Howard County 4.3%, MO 1.9%, United States 1.7%
- Great Recession unemployment spike (pp): Howard County 15.1%, MO 16%, United States 14%

How Local Kids’ Lives Turn Out

- Percent graduating any college: Howard County 44%, MO 45%, United States 46%
- Percent reaching upper-middle class: Howard County 14%, MO 19%, United States 20%
- Percent achieving American Dream: Howard County 8%, MO 8%, United States 10%
- Percent giving birth as a teen: Howard County 8%, MO 5%, United States 8%
- Percent landing in jail: Howard County 1.0%, MO 1.5%, United States 1.6%
- Local school expenditure per student (000s): Howard County $4.7, MO $5.9, United States $6.4
Local Colleges and Upward Mobility

4-Year Colleges

<table>
<thead>
<tr>
<th>Institution</th>
<th>Low-income share of students</th>
<th>Low-income student success rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Central Methodist Univ.</td>
<td>8.5%</td>
<td>48.7%</td>
</tr>
<tr>
<td>Missouri 4-year-college average</td>
<td>7.0%</td>
<td>39.2%</td>
</tr>
<tr>
<td>U.S. 4-year-college average</td>
<td>9.3%</td>
<td>51.3%</td>
</tr>
</tbody>
</table>

2-Year Colleges

<table>
<thead>
<tr>
<th>Institution</th>
<th>Low-income share of students</th>
<th>Low-income student success rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Linn State Tech College (public)†</td>
<td>10.3%</td>
<td>13.0%</td>
</tr>
<tr>
<td>Missouri 2-year-college average</td>
<td>13.0%</td>
<td>42.0%</td>
</tr>
<tr>
<td>U.S. 2-year-college average</td>
<td>15.6%</td>
<td>27.6%</td>
</tr>
</tbody>
</table>

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

<table>
<thead>
<tr>
<th>Category</th>
<th>Howard County</th>
<th>MO</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent Black</td>
<td>6%</td>
<td>12%</td>
<td>14%</td>
</tr>
<tr>
<td>Percent Hispanic</td>
<td>5%</td>
<td>6%</td>
<td>4%</td>
</tr>
<tr>
<td>Percent over age 65</td>
<td>17%</td>
<td>11%</td>
<td>15%</td>
</tr>
<tr>
<td>Percent college grad</td>
<td>14%</td>
<td>14%</td>
<td>13%</td>
</tr>
<tr>
<td>Crime rate</td>
<td>88</td>
<td>76</td>
<td>15</td>
</tr>
<tr>
<td>Opioid deaths</td>
<td>16</td>
<td>9</td>
<td>15</td>
</tr>
</tbody>
</table>

*: Data refers to the full college system, not just this campus. †: In nearby county
The Local Economy

- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out

- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility

- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics

- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend

- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau