County Facts: Ionia County, MI
Population 64,000

The Local Economy

- Unemployment rate: Ionia County 4.0%, MI 4.6%, United States 4.4%
- Poverty rate: Ionia County 17.1%, MI 16.3%, United States 15.1%
- Median family income (000s): Ionia County $57, MI $53, United States $45
- Population growth 2000-2017: Ionia County 4%, MI 0%, United States 16%
- Manufacturing share of workforce: Ionia County 16%, MI 17%, United States 10%
- Farming share of workforce: Ionia County 20%, MI 14%, United States 1.4%
- Great Recession unemployment spike (pp): Ionia County 1.7%, MI 6.0%, United States 4.7%

How Local Kids' Lives Turn Out

- Percent graduating any college: Ionia County 46%, MI 46%, United States 46%
- Percent reaching upper-middle class: Ionia County 20%, MI 20%, United States 20%
- Percent achieving American Dream: Ionia County 10%, MI 8%, United States 7%
- Percent giving birth as a teen: Ionia County 17%, MI 17%, United States 17%
- Percent landing in jail: Ionia County 0.8%, MI 1.2%, United States 0.8%
- Local school expenditure per student (000s): Ionia County $6.4, MI $6.4, United States $6.4
Local Colleges and Upward Mobility

4-Year Colleges

- Grand Valley State Univ. (public)†
- Michigan 4-year-college average
- U.S. 4-year-college average

- Low-income share of students: 3.4%
- Low-income student success rate: 50.1%
- 4-Year College Average: 50.3%
- U.S. 4-year-college average: 51.3%

2-Year Colleges

- Grand Rapids CC (public)†
- Michigan 2-year-college average
- U.S. 2-year-college average

- Low-income share of students: 7.1%
- Low-income student success rate: 11.0%
- 2-Year College Average: 15.6%
- U.S. 2-year-college average: 32.9%

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- Percent Black: 14%
- Percent Hispanic: 17%
- Percent over age 65: 13.8%
- Percent college grad: 21%
- Crime rate (arrests per 10K residents): 76
- Life expectancy (years): 83.0
- Opioid deaths (deaths per 10k residents): 16

- Ionia County
- MI
- United States
The Local Economy

• Unemployment rate (August 2018, BLS)
• Poverty rate (2012-2016 ACS)
• Median family income (2016 ACS)
• Manufacturing share of workforce (2012-2016 ACS)
• Farming share of workforce (2012-2016 ACS)
• Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out

• Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
• Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
• Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
• Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
• Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
• Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility

• Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
• Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics

• Percent Black (2012-2016 ACS)
• Percent Hispanic (2012-2016 ACS)
• Percent over age 65 (2010 Census)
• Percent college grad (4-yr college, 2012-2016 ACS)
• Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
• Life expectancy (at age 40, Tax Data 3, N/A for some counties)
• Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend

• ACS: U.S. Census Bureau American Community Surveys, 2012-2016
• BLS: U.S. Bureau of Labor Statistics
• CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
• Census: U.S. Census Bureau