County Facts: Isle of Wight County, VA
Population 37,000

The Local Economy

- Unemployment rate: Isle of Wight County 3.9%, VA 3.7%, United States 4.4%
- Poverty rate: Isle of Wight County 12.6%, VA 11.4%, United States 15.1%
- Median family income (000s): Isle of Wight County $61, VA $57, United States $67
- Population growth 2000-2017: Isle of Wight County 23%, VA 16%, United States 12%
- Manufacturing share of workforce: Isle of Wight County 17%, VA 10%, United States 7%
- Farming share of workforce: Isle of Wight County 1.7%, VA 0.9%, United States 3.8%
- Great Recession unemployment spike (pp): Isle of Wight County 4.7%, VA 4.1%, United States 2%

How Local Kids’ Lives Turn Out

- Percent graduating any college: Isle of Wight County 45%, VA 46%, United States 50%
- Percent reaching upper-middle class: Isle of Wight County 19%, VA 20%, United States 23%
- Percent achieving American Dream: Isle of Wight County 7%, VA 10%, United States 11%
- Percent giving birth as a teen: Isle of Wight County 17%, VA 20%, United States 22%
- Percent landing in jail: Isle of Wight County 1.8%, VA 1.5%, United States 1.8%
- Local school expenditure per student (000s): Isle of Wight County $6.7, VA $6.4, United States $6.4
Local Colleges and Upward Mobility

### 4-Year Colleges
- **William and Mary (public)†**: 1.3% low-income share, 9.3% low-income student success rate.
- **Virginia 4-year-college average**: 6.4% low-income share, 64.9% low-income student success rate.
- **U.S. 4-year-college average**: 9.3% low-income share, 64.9% low-income student success rate.

### 2-Year Colleges
- **Thomas Nelson CC (public)†**: 13.9% low-income share, 15.6% low-income student success rate.
- **Virginia 2-year-college average**: 15.6% low-income share, 29.3% low-income student success rate.
- **U.S. 2-year-college average**: 32.9% low-income share, 35.3% low-income student success rate.

*Data refers to the full college system, not just this campus. †: In nearby county.

Local Demographics

<table>
<thead>
<tr>
<th>Metric</th>
<th>Isle of Wight County</th>
<th>VA</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent Black</td>
<td>40%</td>
<td>21%</td>
<td>14%</td>
</tr>
<tr>
<td>Percent Hispanic</td>
<td>17%</td>
<td>9%</td>
<td>3%</td>
</tr>
<tr>
<td>Percent over age 65</td>
<td>14.6%</td>
<td>13%</td>
<td>18%</td>
</tr>
<tr>
<td>Percent college grad</td>
<td>26%</td>
<td>21%</td>
<td>21%</td>
</tr>
<tr>
<td>Crime rate (arrests per 10K residents)</td>
<td>76</td>
<td>48</td>
<td>40</td>
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<tr>
<td>Life expectancy (years)</td>
<td>83.4</td>
<td>83.3</td>
<td>83.2</td>
</tr>
<tr>
<td>Opioid deaths (deaths per 10K residents)</td>
<td>15</td>
<td>15</td>
<td>13</td>
</tr>
</tbody>
</table>
The Local Economy

- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

Definitions and Sources

How Local Kids’ Lives Turn Out

- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility

- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics

- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend

- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau