County Facts: Itasca County, MN
Population 45,000

The Local Economy

- Unemployment rate: 7.0% (Itasca County), 3.4% (MN), 4.7% (United States)
- Poverty rate: 14.0% (Itasca County), 10.9% (MN), 15.1% (United States)
- Median family income (000s): $65 (Itasca County), $57 (MN), $52 (United States)
- Population growth 2000-2017: 4% (Itasca County), 10% (MN), 14% (United States)
- Manufacturing share of workforce: 16% (Itasca County), 13% (MN), 15% (United States)
- Farming share of workforce: 10% (Itasca County), 10% (MN), 10% (United States)
- Great Recession unemployment spike (pp): 2.2% (Itasca County), 1.7% (MN), 3.2% (United States)

How Local Kids’ Lives Turn Out

- Percent graduating any college: 56% (Itasca County), 55% (MN), 46% (United States)
- Percent reaching upper-middle class: 29% (Itasca County), 25% (MN), 20% (United States)
- Percent achieving American Dream: 15% (Itasca County), 14% (MN), 10% (United States)
- Percent giving birth as a teen: 20% (Itasca County), 12% (MN), 10% (United States)
- Percent landing in jail: 1.5% (Itasca County), 0.6% (MN), 0.4% (United States)
- Local school expenditure per student (000s): $7.6 (Itasca County), $7.1 (MN), $6.4 (United States)
Local Colleges and Upward Mobility

### 4-Year Colleges
- **Low-income share of students**: 7.8% (Itasca CC (public)), 6.5% (Minnesota 4-year-college average), 9.3% (U.S. 4-year-college average)
- **Low-income student success rate**: 45.9% (Itasca CC (public)), 39.5% (Minnesota 4-year-college average), 51.3% (U.S. 4-year-college average)

### 2-Year Colleges
- **Low-income share of students**: 8.6% (Itasca CC (public)), 15.6% (Minnesota 2-year-college average), 24.2% (U.S. 2-year-college average)
- **Low-income student success rate**: 22% (Itasca CC (public)), 71% (Minnesota 2-year-college average), 76% (U.S. 2-year-college average)

* Data refers to the full college system, not just this campus. † In nearby county

Local Demographics

- **Percent Black**: 1% (Itasca County), 6% (MN), 14% (United States)
- **Percent Hispanic**: 1% (Itasca County), 5% (MN), 17% (United States)
- **Percent over age 65**: 12.9% (Itasca County), 13.0% (MN), 19.0% (United States)
- **Percent college grad**: 15% (Itasca County), 21% (MN), 22% (United States)
- **Crime rate (arrests per 10K residents)**: 5 (Itasca County), 71 (MN), 76 (United States)
- **Life expectancy (years)**: 83.4 (Itasca County), 83.2 (MN), 84.4 (United States)
Itasca County, MN

Katie Donnelly, Clancy Green, and Danny Yagan

Definitions and Sources

The Local Economy

- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out

- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility

- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics

- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend

- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau