Jefferson County, OH
Katie Donnelly, Clancy Green, and Danny Yagan

County Facts: Jefferson County, OH
Population 66,000

The Local Economy

<table>
<thead>
<tr>
<th></th>
<th>Jefferson County</th>
<th>OH</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unemployment rate</td>
<td>7.3%</td>
<td>6.0%</td>
<td>4.4%</td>
</tr>
<tr>
<td>Poverty rate</td>
<td>15.5%</td>
<td>15.4%</td>
<td>15.8%</td>
</tr>
<tr>
<td>Median family income (000s)</td>
<td>$57</td>
<td>$52</td>
<td>$57</td>
</tr>
<tr>
<td>Population growth 2000-2017</td>
<td>-10%</td>
<td>3%</td>
<td>10%</td>
</tr>
<tr>
<td>Manufacturing share of workforce</td>
<td>10%</td>
<td>10%</td>
<td>10%</td>
</tr>
<tr>
<td>Farming share of workforce</td>
<td>1%</td>
<td>0.6%</td>
<td>1.0%</td>
</tr>
<tr>
<td>Great Recession unemployment spike (pp)</td>
<td>4.9%</td>
<td>4.7%</td>
<td>4.9%</td>
</tr>
</tbody>
</table>

How Local Kids' Lives Turn Out

<table>
<thead>
<tr>
<th></th>
<th>Jefferson County</th>
<th>OH</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent graduating any college</td>
<td>48%</td>
<td>46%</td>
<td>47%</td>
</tr>
<tr>
<td>Percent reaching upper-middle class</td>
<td>20%</td>
<td>20%</td>
<td>20%</td>
</tr>
<tr>
<td>Percent achieving American Dream</td>
<td>8%</td>
<td>8%</td>
<td>8%</td>
</tr>
<tr>
<td>Percent giving birth as a teen</td>
<td>15%</td>
<td>18%</td>
<td>15%</td>
</tr>
<tr>
<td>Percent landing in jail</td>
<td>0.8%</td>
<td>1.3%</td>
<td>1.5%</td>
</tr>
<tr>
<td>Local school expenditure per student (000s)</td>
<td>5.4</td>
<td>$5.4</td>
<td>$6.1</td>
</tr>
</tbody>
</table>
Local Colleges and Upward Mobility

4-Year Colleges

- Franciscan U of Steubenville (9.3% low-income share, 43.6% student success rate)
- Ohio 4-year-college average (6.0% low-income share, 51.3% student success rate)
- U.S. 4-year-college average (16.3% low-income share, 12.4% student success rate)

2-Year Colleges

- Eastern Gateway CC (public) (15.6% low-income share, 25.8% student success rate)
- Ohio 2-year-college average
- U.S. 2-year-college average

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- Percent Black, Percent Hispanic, Percent over age 65, Percent college grad, Crime rate (arrests per 10K residents), Life expectancy (years), Opioid deaths (deaths per 10K residents)

Jefferson County, OH

Katie Donnelly, Clancy Green, and Danny Yagan
The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau