County Facts: Jefferson County, TN
Population 54,000

The Local Economy

- **Unemployment rate**: 4.0% (Jefferson County), 3.7% (TN), 5.1% (United States)
- **Poverty rate**: 16.0% (Jefferson County), 17.3% (TN), 18% (United States)
- **Median family income (000s)**: $46 (Jefferson County), $48 (TN), $57 (United States)
- **Population growth 2000-2017**: 18% (Jefferson County), 15% (TN), 10% (United States)
- **Manufacturing share of workforce**: 10% (Jefferson County), 10% (TN), 10% (United States)
- **Farming share of workforce**: 1.1% (Jefferson County), 1.0% (TN), 1.7% (United States)
- **Great Recession unemployment spike (pp)**: 7.1% (Jefferson County), 5.7% (TN), 4.7% (United States)

How Local Kids' Lives Turn Out

- **Percent graduating any college**: 40% (Jefferson County), 40% (TN), 46% (United States)
- **Percent reaching upper-middle class**: 12% (Jefferson County), 15% (TN), 15% (United States)
- **Percent achieving American Dream**: 5% (Jefferson County), 6% (TN), 6% (United States)
- **Percent giving birth as a teen**: 23% (Jefferson County), 20% (TN), 20% (United States)
- **Percent landing in jail**: 1.9% (Jefferson County), 1.5% (TN), 2.0% (United States)
- **Local school expenditure per student (000s)**: $4.6 (Jefferson County), $4.9 (TN), $6.4 (United States)
Local Colleges and Upward Mobility

<table>
<thead>
<tr>
<th></th>
<th>4-Year Colleges</th>
<th>2-Year Colleges</th>
</tr>
</thead>
<tbody>
<tr>
<td>Low-income share</td>
<td>9.4%</td>
<td>18.4%</td>
</tr>
<tr>
<td>of students</td>
<td>8.4%</td>
<td>15.3%</td>
</tr>
<tr>
<td>Low-income student</td>
<td>9.3%</td>
<td>15.6%</td>
</tr>
<tr>
<td>success rate</td>
<td>42.0%</td>
<td>23.6%</td>
</tr>
<tr>
<td>Carson - Newman Univ.</td>
<td></td>
<td>Walters State CC (public)†</td>
</tr>
<tr>
<td>Tennessee 4-year-college average</td>
<td>44.8%</td>
<td>15.6%</td>
</tr>
<tr>
<td>U.S. 4-year-college average</td>
<td>51.3%</td>
<td>27.2%</td>
</tr>
</tbody>
</table>

* Data refers to the full college system, not just this campus. † In nearby county

Local Demographics

<table>
<thead>
<tr>
<th></th>
<th>Jefferson County</th>
<th>TN</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent Black</td>
<td>2%</td>
<td>17%</td>
<td>14%</td>
</tr>
<tr>
<td>Percent Hispanic</td>
<td>5%</td>
<td>17%</td>
<td>5%</td>
</tr>
<tr>
<td>Percent over age 65</td>
<td>3.4%</td>
<td>16.2%</td>
<td>3.0%</td>
</tr>
<tr>
<td>Percent college grad</td>
<td>13%</td>
<td>18%</td>
<td>21%</td>
</tr>
<tr>
<td>Crime rate (arrests per 10k residents)</td>
<td>63</td>
<td>67</td>
<td>82.2</td>
</tr>
<tr>
<td>Life expectancy (years)</td>
<td>81.9</td>
<td>76</td>
<td>83.2</td>
</tr>
<tr>
<td>Opioid deaths (deaths per 10k residents)</td>
<td>19</td>
<td>25</td>
<td>15</td>
</tr>
</tbody>
</table>
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau