County Facts: Johnson County, AR
Population 27,000

The Local Economy

Unemployment rate: 4.2% (Johnson County), 3.7% (AR), 4.4% (United States)
Poverty rate: 18.5% (Johnson County), 19.4% (AR), 14.7% (United States)
Median family income (000s): $37 (Johnson County), $44 (AR), $57 (United States)
Population growth 2000-2017: 17% (Johnson County), 16% (AR), 12% (United States)
Manufacturing share of workforce: 18% (Johnson County), 14% (AR), 10% (United States)
Farming share of workforce: 3.8% (Johnson County), 2.7% (AR), 1.7% (United States)
Great Recession unemployment spike (pp): 4.7% (Johnson County), 3.1% (AR), 2.6% (United States)

How Local Kids’ Lives Turn Out

Percent graduating any college: 27% (Johnson County), 37% (AR), 46% (United States)
Percent reaching upper-middle class: 14% (Johnson County), 15% (AR), 20% (United States)
Percent achieving American Dream: 9% (Johnson County), 7% (AR), 10% (United States)
Percent giving birth as a teen: 26% (Johnson County), 20% (AR), 17% (United States)
Percent landing in jail: 0.6% (Johnson County), 0.6% (AR), 0.6% (United States)
Local school expenditure per student (000s): $4.7 (Johnson County), $5.0 (AR), $6.4 (United States)
Local Colleges and Upward Mobility

### 4-Year Colleges

- **Low-income share of students**: 9.1% (U of The Ozarks), 12.5% (Arkansas 4-year-college average), 9.3% (U.S. 4-year-college average)
- **Low-income student success rate**: 41.2% (U of The Ozarks), 51.3% (Arkansas 4-year-college average), 43.7% (U.S. 4-year-college average)

### 2-Year Colleges

- **Low-income share of students**: 15.6% (Arkansas 2-year-college average), 24.1% (U.S. 2-year-college average)
- **Low-income student success rate**: 21.8% (Arkansas 2-year-college average), 32.9% (U.S. 2-year-college average)

* Data refers to the full college system, not just this campus. †: In nearby county

---

**Local Demographics**

- **Percent Black**: 5% (Johnson County), 16% (Arkansas), 14% (United States)
- **Percent Hispanic**: 7% (Johnson County), 10% (Arkansas), 17% (United States)
- **Percent over age 65**: 13.0% (Johnson County), 14.4% (Arkansas), 14.7% (United States)
- **Percent college grad**: 12% (Johnson County), 15% (Arkansas), 21% (United States)
- **Crime rate (arrests per 10K residents)**: 58 (Johnson County), 76 (Arkansas), 85 (United States)
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent of local female kids giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau