**County Facts: Johnston County, NC**

Population 197,000

### The Local Economy

- **Unemployment rate**: 4.2% (Johnston County), 4.5% (NC), 4.4% (United States)
- **Poverty rate**: 15.7% (Johnston County), 15.1% (NC), 16% (United States)
- **Median family income (000s)**: $57 (Johnston County), $53 (NC), $50 (United States)
- **Population growth 2000-2017**: 61% (Johnston County), 28% (NC), 16% (United States)
- **Manufacturing share of workforce**: 12% (Johnston County), 11% (NC), 10% (United States)
- **Farming share of workforce**: 1.9% (Johnston County), 1.5% (NC), 1.7% (United States)
- **Great Recession unemployment spike (pp)**: 6.0% (Johnston County), 4.8% (NC), 4.7% (United States)

### How Local Kids' Lives Turn Out

- **Percent graduating any college**: 46% (Johnston County), 46% (NC), 42% (United States)
- **Percent reaching upper-middle class**: 16% (Johnston County), 15% (NC), 15% (United States)
- **Percent achieving American Dream**: 7% (Johnston County), 6% (NC), 6% (United States)
- **Percent giving birth as a teen**: 22% (Johnston County), 20% (NC), 22% (United States)
- **Percent landing in jail**: 1.5% (Johnston County), 1.1% (NC), 1.5% (United States)
- **Local school expenditure per student (000s)**: $6.4 (Johnston County), $5.4 (NC), $4.7 (United States)
Local Colleges and Upward Mobility

4-Year Colleges

- Low-income share of students: 4.3%
- Low-income student success rate: 7.8%

- N. Carolina State Univ. (public)†
- North Carolina 4-year-college average
- U.S. 4-year-college average

2-Year Colleges

- Low-income share of students: 17.3%
- Low-income student success rate: 17.0%

- Johnston CC (public)
- North Carolina 2-year-college average
- U.S. 2-year-college average

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- Percent Black: 23%
- Percent Hispanic: 17%
- Percent over age 65: 12.9%
- Percent college grad: 3.0%
- Crime rate (arrests per 10K residents): 21%
- Life expectancy (years): 103
- Opioid deaths (deaths per 10K residents): 19

- Johnston County
- NC
- United States
The Local Economy

- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out

- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility

- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics

- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend

- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau