County Facts: Jones County, IA
Population 21,000

The Local Economy

- Unemployment rate: Jones County: 3.7%, IA: 3.1%, United States: 4.4%
- Poverty rate: Jones County: 11.7%, IA: 12.4%, United States: 15.1%
- Median family income (000s): Jones County: $53, IA: $56, United States: $57
- Population growth 2000-2017: Jones County: 2%, IA: 7%, United States: 16%
- Manufacturing share of workforce: Jones County: 16%, IA: 15%, United States: 10%
- Farming share of workforce: Jones County: 22%, IA: 15%, United States: 17%
- Great Recession unemployment spike (pp): Jones County: 4.6%, IA: 4.3%, United States: 1.7%

How Local Kids' Lives Turn Out

- Percent graduating any college: Jones County: 52%, IA: 55%, United States: 26%
- Percent reaching upper-middle class: Jones County: 46%, IA: 26%, United States: 18%
- Percent achieving American Dream: Jones County: 20%, IA: 14%, United States: 14%
- Percent giving birth as a teen: Jones County: 14%, IA: 12%, United States: 10%
- Percent landing in jail: Jones County: 0.5%, IA: 0.7%, United States: 0.5%
- Local school expenditure per student (000s): Jones County: $5.9, IA: $6.1, United States: $6.4
Local Colleges and Upward Mobility

<table>
<thead>
<tr>
<th></th>
<th>4-Year Colleges</th>
<th>2-Year Colleges</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>5.3%</td>
<td>15.6%</td>
</tr>
<tr>
<td>Low-income share of</td>
<td>4.6%</td>
<td>35.4%</td>
</tr>
<tr>
<td>students</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>42.0%</td>
<td>8.1%</td>
</tr>
<tr>
<td>Low-income student</td>
<td>58.1%</td>
<td>9.7%</td>
</tr>
<tr>
<td>success rate</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- **Mount Mercy Univ.†**: Iowa 4-year-college average
- **Iowa 4-year-college average**: 9.3%
- **U.S. 4-year-college average**: 42.0%

- **Kirkwood CC (public)†**: Iowa 2-year-college average
- **Iowa 2-year-college average**: 8.1%
- **U.S. 2-year-college average**: 32.8%

*: Data refers to the full college system, not just this campus. †: In nearby county

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Local Demographics

<table>
<thead>
<tr>
<th></th>
<th>Jones County</th>
<th>IA</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent Black</td>
<td>3%</td>
<td>4%</td>
<td>7%</td>
</tr>
<tr>
<td>Percent Hispanic</td>
<td>7%</td>
<td>6%</td>
<td>6%</td>
</tr>
<tr>
<td>Percent over age 65</td>
<td>14%</td>
<td>14%</td>
<td>13.0%</td>
</tr>
<tr>
<td>Percent college grad</td>
<td>11%</td>
<td>14%</td>
<td>14%</td>
</tr>
<tr>
<td>Crime rate</td>
<td>66</td>
<td>76</td>
<td>76</td>
</tr>
<tr>
<td>Opioid deaths</td>
<td>9</td>
<td>7</td>
<td>7</td>
</tr>
</tbody>
</table>
Definitions and Sources

The Local Economy

- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out

- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility

- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics

- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend

- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau