### County Facts: Jones County, NC
Population 10,000

#### The Local Economy

<table>
<thead>
<tr>
<th>Metric</th>
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<th>NC</th>
<th>United States</th>
</tr>
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<td>4.7%</td>
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#### How Local Kids’ Lives Turn Out

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<tbody>
<tr>
<td>Percent graduating any college</td>
<td>46%</td>
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</tr>
<tr>
<td>Percent reaching upper-middle class</td>
<td>20%</td>
<td>16%</td>
<td>14%</td>
</tr>
<tr>
<td>Percent achieving American Dream</td>
<td>10%</td>
<td>8%</td>
<td>6%</td>
</tr>
<tr>
<td>Percent giving birth as a teen</td>
<td>24%</td>
<td>22%</td>
<td>20%</td>
</tr>
<tr>
<td>Percent landing in jail</td>
<td>1.5%</td>
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</tr>
<tr>
<td>Local school expenditure per student (000s)</td>
<td>$6.4</td>
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</tr>
</tbody>
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*Note: Percentages and values are illustrative and may vary.*
Local Colleges and Upward Mobility

### 4-Year Colleges

- **Low-income share of students**: 6.2%
- **Low-income student success rate**: 7.8%
- **North Carolina 4-year-college average**: 9.3%
- **U.S. 4-year-college average**: 46.5%
- **E. Carolina Univ. (public)**
- **North Carolina 4-year-college average**: 48.6%
- **U.S. 4-year-college average**: 51.3%

### 2-Year Colleges

- **Low-income share of students**: 20.6%
- **Low-income student success rate**: 17.0%
- **North Carolina 2-year-college average**: 15.6%
- **U.S. 2-year-college average**: 22.7%
- **Pitt CC (public)**
- **North Carolina 2-year-college average**: 20.8%
- **U.S. 2-year-college average**: 32.9%

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*: Data refers to the full college system, not just this campus. \(†\): In nearby county

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Local Demographics

- **Percent Black**: 30%
- **Percent Hispanic**: 23%
- **Percent over age 65**: 8%
- **Percent college grad**: 9%
- **Crime rate (arrests per 10K residents)**: 17%
- **Percent over age 65**: 17.3%
- **Percent college grad**: 12.9%
- **Drug deaths (deaths per 10K residents)**: 14%
- **Crime rate (arrests per 10K residents)**: 20%
- **Percent college grad**: 13.0%
- **Drug deaths (deaths per 10K residents)**: 21%
- **Crime rate (arrests per 10K residents)**: 103
- **Drug deaths (deaths per 10K residents)**: 76
- **Crime rate (arrests per 10K residents)**: 22
- **Drug deaths (deaths per 10K residents)**: 19
- **Drug deaths (deaths per 10K residents)**: 15

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*Jones County NC United States*
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau