County Facts: Kent County, MI
Population 649,000

The Local Economy

Unemployment rate 4.6% Kent County, 3.5% MI, 4.7% United States
Poverty rate 16.3% Kent County, 15.5% MI, 15.1% United States
Median family income (000s) $60 Kent County, $57 MI, $53 United States
Population growth 2000-2017 13% Kent County, 10% MI, 17% United States
Manufacturing share of workforce 18% Kent County, 17% MI, 10% United States
Farming share of workforce 1.7% Kent County, 1.4% MI, 1.4% United States
Great Recession unemployment spike (pp) 6.6% Kent County, 6.0% MI, 4.7% United States

How Local Kids’ Lives Turn Out

Percent graduating any college 50% Kent County, 46% MI, 46% United States
Percent reaching upper-middle class 21% Kent County, 20% MI, 20% United States
Percent achieving American Dream 10% Kent County, 8% MI, 7% United States
Percent giving birth as a teen 17% Kent County, 17% MI, 17% United States
Percent landing in jail 1.5% Kent County, 1.3% MI, 1.2% United States
Local school expenditure per student (000s) $7.5 Kent County, $7.2 MI, $6.4 United States
Local Colleges and Upward Mobility

### 4-Year Colleges

- **Low-income share of students**: 20.4%
- **Low-income student success rate**: 50.3%

**Davenport Univ.**

- **Low-income share of students**: 6.3%
- **Low-income student success rate**: 18.4%

**Michigan 4-year-college average**

- **Low-income share of students**: 9.3%
- **Low-income student success rate**: 50.3%

**U.S. 4-year-college average**

- **Low-income share of students**: 27.7%
- **Low-income student success rate**: 51.3%

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### 2-Year Colleges

- **Low-income share of students**: 7.1%
- **Low-income student success rate**: 11.0%

**Grand Rapids CC (public)**

- **Low-income share of students**: 15.6%
- **Low-income student success rate**: 30.6%

**Michigan 2-year-college average**

- **Low-income share of students**: 32.9%
- **Low-income student success rate**: 27.7%

**U.S. 2-year-college average**

- **Low-income share of students**: 32.9%
- **Low-income student success rate**: 32.9%

* Data refers to the full college system, not just this campus. † In nearby county

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Local Demographics

<table>
<thead>
<tr>
<th>Metric</th>
<th>Kent County</th>
<th>MI</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent Black</td>
<td>12%</td>
<td>14%</td>
<td>14%</td>
</tr>
<tr>
<td>Percent Hispanic</td>
<td>5%</td>
<td>10%</td>
<td>10%</td>
</tr>
<tr>
<td>Percent over age 65</td>
<td>11.1%</td>
<td>17%</td>
<td>17%</td>
</tr>
<tr>
<td>Percent college grad</td>
<td>19%</td>
<td>23%</td>
<td>23%</td>
</tr>
<tr>
<td>Crime rate (arrests per 10K residents)</td>
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<td>86</td>
<td>84.0</td>
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<tr>
<td>Life expectancy (years)</td>
<td>82.6</td>
<td>84.0</td>
<td>86.0</td>
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<tr>
<td>Opioid deaths (deaths per 10k residents)</td>
<td>15</td>
<td>16</td>
<td>20</td>
</tr>
</tbody>
</table>

**Kent County**

- **Percent Black**: 12%
- **Percent Hispanic**: 5%
- **Percent over age 65**: 11.1%
- **Percent college grad**: 19%
- **Crime rate (arrests per 10K residents)**: 55
- **Life expectancy (years)**: 82.6
- **Opioid deaths (deaths per 10K residents)**: 15

**MI**

- **Percent Black**: 14%
- **Percent Hispanic**: 10%
- **Percent over age 65**: 17%
- **Percent college grad**: 23%
- **Crime rate (arrests per 10K residents)**: 76
- **Life expectancy (years)**: 84.0
- **Opioid deaths (deaths per 10K residents)**: 16

**United States**

- **Percent Black**: 14%
- **Percent Hispanic**: 10%
- **Percent over age 65**: 17%
- **Percent college grad**: 23%
- **Crime rate (arrests per 10K residents)**: 76
- **Life expectancy (years)**: 84.0
- **Opioid deaths (deaths per 10K residents)**: 15
Definitions and Sources

The Local Economy

- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out

- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility

- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics

- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend

- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau