County Facts: Keokuk County, IA
Population 10,000

The Local Economy

- Unemployment rate: Keokuk County 3.6%, IA 3.1%, United States 4.7%
- Poverty rate: Keokuk County 13.6%, IA 12.4%, United States 12.8%
- Median family income (000s): Keokuk County $56, IA $57, United States $52
- Population growth 2000-2017: Keokuk County 16%, IA 7%, United States 11%
- Manufacturing share of workforce: Keokuk County 19%, IA 15%, United States 20%
- Farming share of workforce: Keokuk County 4.6%, IA 4.3%, United States 4.0%
- Great Recession unemployment spike (pp): Keokuk County 15%, IA 10%, United States 13%

How Local Kids' Lives Turn Out

- Percent graduating any college: Keokuk County 50%, IA 55%, United States 46%
- Percent reaching upper-middle class: Keokuk County 26%, IA 22%, United States 20%
- Percent achieving American Dream: Keokuk County 14%, IA 11%, United States 10%
- Percent giving birth as a teen: Keokuk County 20%, IA 13%, United States 4%
- Percent landing in jail: Keokuk County 0.7%, IA 0.4%, United States 0.7%
- Local school expenditure per student (000s): Keokuk County $6.1, IA $5.8, United States $5.8
Keokuk County, IA

Local Colleges and Upward Mobility

4-Year Colleges

<table>
<thead>
<tr>
<th>Low-income share of students</th>
<th>Low-income student success rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>William Penn Univ.†</td>
<td>Iowa 4-year-college average</td>
</tr>
<tr>
<td>9.7%</td>
<td>58.1%</td>
</tr>
<tr>
<td>Indian Hills CC (public)†</td>
<td>U.S. 4-year-college average</td>
</tr>
<tr>
<td>4.6%</td>
<td>46.2%</td>
</tr>
</tbody>
</table>

2-Year Colleges

<table>
<thead>
<tr>
<th>Low-income share of students</th>
<th>Low-income student success rate</th>
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</thead>
<tbody>
<tr>
<td>William Penn Univ.†</td>
<td>Iowa 2-year-college average</td>
</tr>
<tr>
<td>15.6%</td>
<td>51.3%</td>
</tr>
<tr>
<td>Indian Hills CC (public)†</td>
<td>U.S. 2-year-college average</td>
</tr>
<tr>
<td>9.7%</td>
<td>13.7%</td>
</tr>
</tbody>
</table>

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

<table>
<thead>
<tr>
<th>Percent Black</th>
<th>Percent Hispanic</th>
<th>Percent over age 65</th>
<th>Percent college grad</th>
<th>Crime rate (arrests per 10K residents)</th>
</tr>
</thead>
<tbody>
<tr>
<td>3%</td>
<td>5%</td>
<td>19.2%</td>
<td>15%</td>
<td>2</td>
</tr>
<tr>
<td>4%</td>
<td>6%</td>
<td>14.9%</td>
<td>15%</td>
<td>66</td>
</tr>
<tr>
<td>14%</td>
<td>17%</td>
<td>13.0%</td>
<td>19%</td>
<td>76</td>
</tr>
</tbody>
</table>

*: Data refers to the full college system, not just this campus. †: In nearby county

<table>
<thead>
<tr>
<th>Keokuk County</th>
<th>IA</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>3%</td>
<td>4%</td>
<td>4%</td>
</tr>
<tr>
<td>5%</td>
<td>6%</td>
<td>6%</td>
</tr>
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<tr>
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<td>66</td>
<td>76</td>
</tr>
</tbody>
</table>

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Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau