County Facts: Lauderdale County, TN
Population 25,000

The Local Economy

- Unemployment rate: Lauderdale County 5.9%, TN 4.4%, United States 3.7%
- Poverty rate: Lauderdale County 17.3%, TN 16.0%, United States 15.1%
- Median family income (000s): Lauderdale County $57, TN $52, United States $48
- Population growth 2000-2017: Lauderdale County 18%, TN -7%, United States 13%
- Manufacturing share of workforce: Lauderdale County 15%, TN 10%, United States 10%
- Farming share of workforce: Lauderdale County 1.8%, TN 1.7%, United States 1.7%
- Great Recession unemployment spike (pp): Lauderdale County 9.6%, TN 7.7%, United States 4.7%

How Local Kids' Lives Turn Out

- Percent graduating any college: Lauderdale County 31%, TN 40%, United States 46%
- Percent reaching upper-middle class: Lauderdale County 10%, TN 15%, United States 20%
- Percent achieving American Dream: Lauderdale County 25%, TN 6%, United States 40%
- Percent giving birth as a teen: Lauderdale County 20%, TN 1.9%, United States 1.5%
- Percent landing in jail: Lauderdale County 3.0%, TN 5.7, United States $4.9
- Local school expenditure per student (000s): Lauderdale County $6.4, TN $5.7, United States $4.9
**Local Colleges and Upward Mobility**

### 4-Year Colleges

- **Low-income share of students:**
  - Lauderdale County: 8.4%
  - Tennessee 4-year-college average: 9.3%
  - U.S. 4-year-college average: 17.3%

- **Low-income student success rate:**
  - Lauderdale County: 44.8%
  - Tennessee 4-year-college average: 51.3%
  - U.S. 4-year-college average: 32.9%

### 2-Year Colleges

- **Low-income share of students:**
  - Lauderdale County: 15.6%
  - Tennessee 2-year-college average: 15.3%
  - U.S. 2-year-college average: 27.2%

- **Low-income student success rate:**
  - Lauderdale County: 23.5%
  - Tennessee 2-year-college average: 15.3%
  - U.S. 2-year-college average: 23.5%

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*: Data refers to the full college system, not just this campus. †: In nearby county

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**Local Demographics**

<table>
<thead>
<tr>
<th>Category</th>
<th>Lauderdale County</th>
<th>TN</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent Black</td>
<td>26%</td>
<td>17%</td>
<td>14%</td>
</tr>
<tr>
<td>Percent Hispanic</td>
<td>17%</td>
<td>3%</td>
<td>5%</td>
</tr>
<tr>
<td>Percent over age 65</td>
<td>13.4%</td>
<td>12.3%</td>
<td>13.0%</td>
</tr>
<tr>
<td>Percent college grad</td>
<td>21%</td>
<td>12%</td>
<td>18%</td>
</tr>
<tr>
<td>Crime rate (arrests per 10K residents)</td>
<td>101</td>
<td>67</td>
<td>76</td>
</tr>
<tr>
<td>Life expectancy (years)</td>
<td>81.9</td>
<td>80.7</td>
<td>83.2</td>
</tr>
</tbody>
</table>

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* Lauderdale County
* TN
* United States
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau