County Facts: Licking County, OH
Population 173,000

The Local Economy

- Unemployment rate: 4.2% (Licking County), 5.0% (OH), 4.4% (United States)
- Poverty rate: 13.3% (Licking County), 15.4% (OH), 15.1% (United States)
- Median family income (000s): $57 (Licking County), $57 (OH), $52 (United States)
- Population growth 2000-2017: 19% (Licking County), 16% (OH), 15% (United States)
- Manufacturing share of workforce: 12% (Licking County), 15% (OH), 10% (United States)
- Farming share of workforce: 1.7% (Licking County), 1.7% (OH), 3.8% (United States)
- Great Recession unemployment spike (pp): 4.7% (Licking County), 4.7% (OH), 4.7% (United States)

How Local Kids' Lives Turn Out

- Percent graduating any college: 41% (Licking County), 46% (OH), 47% (United States)
- Percent reaching upper-middle class: 17% (Licking County), 20% (OH), 20% (United States)
- Percent achieving American Dream: 7% (Licking County), 8% (OH), 8% (United States)
- Percent giving birth as a teen: 19% (Licking County), 19% (OH), 19% (United States)
- Percent landing in jail: 1.3% (Licking County), 1.3% (OH), 1.3% (United States)
- Local school expenditure per student (000s): $5.3 (Licking County), $6.1 (OH), $6.4 (United States)
Local Colleges and Upward Mobility

4-Year Colleges

- Denison Univ.: Low-income share 3.1%, Low-income student success rate 47.8%
- Ohio 4-year-college average: Low-income share 6.0%, Low-income student success rate 43.6%
- U.S. 4-year-college average: Low-income share 9.3%, Low-income student success rate 51.3%

2-Year Colleges

- Central Ohio Tech College (public): Low-income share 11.5%, Low-income student success rate 12.4%
- Ohio 2-year-college average: Low-income share 15.6%, Low-income student success rate 31.9%
- U.S. 2-year-college average: Low-income share 32.9%, Low-income student success rate 25.8%

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- Percent Black: Licking County 14%, OH 14%, United States 14%
- Percent Hispanic: Licking County 17%, OH 17%, United States 14%
- Percent over age 65: Licking County 13.3%, OH 13.0%, United States 17%
- Percent college grad: Licking County 21%, OH 19%, United States 19%
- Crime rate (arrests per 10K residents): Licking County 68, OH 40, United States 82.9
- Life expectancy (years): Licking County 82.4, OH 82.4, United States 83.2
- Opioid deaths (deaths per 10K residents): Licking County 16, OH 16, United States 15
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau