County Facts: Loudon County, TN
Population 52,000

The Local Economy

Unemployment rate
- Loudon County: 3.6%
- TN: 3.7%
- United States: 4.7%

Poverty rate
- Loudon County: 16.1%
- TN: 15.1%
- United States: 16%

Median family income (000s)
- Loudon County: $50
- TN: $48
- United States: $57

Population growth 2000-2017
- Loudon County: 4.4%
- TN: 3.7%
- United States: 3.6%

Manufacturing share of workforce
- Loudon County: 16%
- TN: 13%
- United States: 16%

Farming share of workforce
- Loudon County: 1.7%
- TN: 1.0%
- United States: 1.3%

Great Recession unemployment spike (pp)
- Loudon County: 5.2%
- TN: 4.7%
- United States: 4.7%

How Local Kids' Lives Turn Out

Percent graduating any college
- Loudon County: 40%
- TN: 40%
- United States: 40%

Percent reaching upper-middle class
- Loudon County: 14%
- TN: 15%
- United States: 14%

Percent achieving American Dream
- Loudon County: 6%
- TN: 6%
- United States: 6%

Percent giving birth as a teen
- Loudon County: 19%
- TN: 20%
- United States: 20%

Percent landing in jail
- Loudon County: 0.7%
- TN: 1.5%
- United States: 1.5%

Local school expenditure per student (000s)
- Loudon County: $4.0
- TN: $4.9
- United States: $6.4
Local Colleges and Upward Mobility

### 4-Year Colleges
- **U of TN (public)***†:** 5.9% Low-income share of students, 4.7% Low-income student success rate
- **Tennessee 4-year-college average:** 8.4% Low-income share of students, 47.5% Low-income student success rate
- **U.S. 4-year-college average:** 9.3% Low-income share of students, 51.3% Low-income student success rate

### 2-Year Colleges
- **Pellissippi State CC (public)†:** 10.9% Low-income share of students, 10.9% Low-income student success rate
- **Tennessee 2-year-college average:** 15.6% Low-income share of students, 30.4% Low-income student success rate
- **U.S. 2-year-college average:** 27.2% Low-income share of students, 32.9% Low-income student success rate

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- **Percent Black:** Loudon County 3%, United States 14%
- **Percent Hispanic:** Loudon County 4%, United States 5%
- **Percent over age 65:** Loudon County 17%, United States 21.5%
- **Percent college grad:** Loudon County 17%, United States 18%
- **Crime rate (arrests per 10K residents):** Loudon County 58, United States 67
- **Life expectancy (years):** Loudon County 83.3, United States 83.2
- **Opioid deaths (deaths per 10K residents):** Loudon County 35, United States 19
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau