The Local Economy

- Unemployment rate
  - Love County: 3.0%
  - OK: 4.3%
  - United States: 4.4%

- Poverty rate
  - Love County: 15.9%
  - OK: 5.1%
  - United States: 16.4%

- Median family income (000s)
  - Love County: $46
  - OK: $49
  - United States: $57

- Population growth 2000-2017
  - Love County: 14%
  - OK: 14%
  - United States: 16%

- Manufacturing share of workforce
  - Love County: 10%
  - OK: 10%
  - United States: 12%

- Farming share of workforce
  - Love County: 1.9%
  - OK: 1.7%
  - United States: 2.3%

- Great Recession unemployment spike (pp)
  - Love County: 1.7%
  - OK: 2.2%
  - United States: 4.7%

How Local Kids' Lives Turn Out

- Percent graduating any college
  - Love County: 27%
  - OK: 39%
  - United States: 46%

- Percent reaching upper-middle class
  - Love County: 18%
  - OK: 19%
  - United States: 20%

- Percent achieving American Dream
  - Love County: 10%
  - OK: 10%
  - United States: 12%

- Percent giving birth as a teen
  - Love County: 26%
  - OK: 23%
  - United States: 20%

- Percent landing in jail
  - Love County: 1.1%
  - OK: 1.5%
  - United States: 1.6%

- Local school expenditure per student (000s)
  - Love County: $4.5
  - OK: $4.8
  - United States: $6.4
Local Colleges and Upward Mobility

4-Year Colleges

- Low-income share of students: Oklahoma 4-year-college average = 10.7%, U.S. 4-year-college average = 9.3%
- Low-income student success rate: Oklahoma 4-year-college average = 51.3%, U.S. 4-year-college average = 45.6%

2-Year Colleges

- Low-income share of students: Oklahoma 2-year-college average = 16.7%, U.S. 2-year-college average = 15.6%
- Low-income student success rate: Oklahoma 2-year-college average = 30.2%, U.S. 2-year-college average = 32.9%

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- Percent Black: Love County = 6%, OK = 9%, United States = 14%
- Percent Hispanic: Love County = 7%, OK = 10%, United States = 17%
- Percent over age 65: Love County = 17.2%, OK = 13.5%, United States = 13.0%
- Percent college grad: Love County = 21%, OK = 16%, United States = 13%
- Crime rate (arrests per 10K residents): Love County = 66, OK = 20, United States = 76
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau