County Facts: Lyon County, IA
Population 12,000

The Local Economy

Unemployment rate: 1.8% (Lyon County), 3.1% (IA), 4.2% (United States)
Poverty rate: 9.2% (Lyon County), 12.4% (IA), 15.1% (United States)
Median family income (000s): $56 (Lyon County), $56 (IA), $57 (United States)
Population growth 2000-2017: 0% (Lyon County), 7% (IA), 16% (United States)
Manufacturing share of workforce: 16% (Lyon County), 17% (IA), 15% (United States)
Farming share of workforce: 9.5% (Lyon County), 4.3% (IA), 1.7% (United States)
Great Recession unemployment spike (pp): 2.8% (Lyon County), 1.9% (IA), 1.5% (United States)

How Local Kids' Lives Turn Out

Percent graduating any college: 56% (Lyon County), 55% (IA), 46% (United States)
Percent reaching upper-middle class: 31% (Lyon County), 26% (IA), 20% (United States)
Percent achieving American Dream: 24% (Lyon County), 14% (IA), 14% (United States)
Percent giving birth as a teen: 20% (Lyon County), 14% (IA), 9% (United States)
Percent landing in jail: 1.5% (Lyon County), 0.7% (IA), 0.4% (United States)
Local school expenditure per student (000s): $6.4 (Lyon County), $6.1 (IA), $6.4 (United States)
Local Colleges and Upward Mobility

### 4-Year Colleges
- **Low-income share of students**
  - Lyon County: 3.8%
  - Iowa 4-year-college average: 4.6%
  - U.S. 4-year-college average: 9.3%
- **Low-income student success rate**
  - Lyon County: 22.7%
  - Iowa 4-year-college average: 51.3%
  - U.S. 4-year-college average: 58.1%

### 2-Year Colleges
- **Low-income share of students**
  - Lyon County: 7.2%
  - Iowa 2-year-college average: 15.6%
  - U.S. 2-year-college average: 43.3%
- **Low-income student success rate**
  - Lyon County: 32.8%
  - Iowa 2-year-college average: 32.8%
  - U.S. 2-year-college average: 32.9%

*D: Data refers to the full college system, not just this campus. †: In nearby county*

### Local Demographics

<table>
<thead>
<tr>
<th>Category</th>
<th>Lyon County</th>
<th>IA</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent Black</td>
<td>1%</td>
<td>4%</td>
<td>66</td>
</tr>
<tr>
<td>Percent Hispanic</td>
<td>6%</td>
<td>6%</td>
<td>76</td>
</tr>
<tr>
<td>Percent over age 65</td>
<td>14.9%</td>
<td>13.0%</td>
<td>19%</td>
</tr>
<tr>
<td>Percent college grad</td>
<td>21%</td>
<td>15%</td>
<td>9</td>
</tr>
<tr>
<td>Crime rate (arrests per 10K residents)</td>
<td>9</td>
<td>66</td>
<td>76</td>
</tr>
</tbody>
</table>

*Lyon County, IA Katie Donnelly, Clancy Green, and Danny Yagan*
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau