County Facts: Madison County, MO
Population 12,000

The Local Economy

<table>
<thead>
<tr>
<th>Category</th>
<th>Madison County</th>
<th>MO</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unemployment rate</td>
<td>4.7%</td>
<td>3.8%</td>
<td>4.4%</td>
</tr>
<tr>
<td>Poverty rate</td>
<td>22.5%</td>
<td>5.3%</td>
<td>5.1%</td>
</tr>
<tr>
<td>Median family income (000s)</td>
<td>$34</td>
<td>$52</td>
<td>$57</td>
</tr>
<tr>
<td>Population growth 2000-2017</td>
<td>3%</td>
<td>9%</td>
<td>16%</td>
</tr>
<tr>
<td>Manufacturing share of workforce</td>
<td>11%</td>
<td>10%</td>
<td>11%</td>
</tr>
<tr>
<td>Farming share of workforce</td>
<td>1.9%</td>
<td>1.9%</td>
<td>1.7%</td>
</tr>
<tr>
<td>Great Recession unemployment spike (pp)</td>
<td>4.7%</td>
<td>4.0%</td>
<td>4.7%</td>
</tr>
</tbody>
</table>

How Local Kids' Lives Turn Out

<table>
<thead>
<tr>
<th>Category</th>
<th>Madison County</th>
<th>MO</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent graduating any college</td>
<td>37%</td>
<td>45%</td>
<td>46%</td>
</tr>
<tr>
<td>Percent reaching upper-middle class</td>
<td>19%</td>
<td>19%</td>
<td>20%</td>
</tr>
<tr>
<td>Percent achieving American Dream</td>
<td>8%</td>
<td>8%</td>
<td>8%</td>
</tr>
<tr>
<td>Percent giving birth as a teen</td>
<td>1.5%</td>
<td>1.5%</td>
<td>1.5%</td>
</tr>
<tr>
<td>Percent landing in jail</td>
<td>4.5%</td>
<td>5.9</td>
<td>$6.4</td>
</tr>
<tr>
<td>Local school expenditure per student (000s)</td>
<td>$4.5</td>
<td>$5.9</td>
<td>$6.4</td>
</tr>
</tbody>
</table>
Local Colleges and Upward Mobility

4-Year Colleges

- Low-income share of students: 7.0% for Madison County, MO, 9.3% for U.S. 4-year-college average.
- Low-income student success rate: 48.7% for Madison County, MO, 51.3% for U.S. 4-year-college average.

2-Year Colleges

- Low-income share of students: 17.2% for Madison County, MO, 15.6% for U.S. 2-year-college average.
- Low-income student success rate: 20.7% for Madison County, MO, 27.6% for U.S. 2-year-college average.

Missouri 4-year-college average: 17.2% for low-income share of students, 13.0% for low-income student success rate.

U.S. 4-year-college average: 15.6% for low-income share of students, 19.2% for low-income student success rate.

Missouri 2-year-college average: 14.0% for low-income share of students, 13.0% for low-income student success rate.

U.S. 2-year-college average: 19.0% for low-income share of students, 19.2% for low-income student success rate.

*: Data refers to the full college system, not just this campus. †: In nearby county.

Local Demographics

- Percent Black: 3% for Madison County, MO, 12% for U.S.
- Percent Hispanic: 2% for Madison County, MO, 4% for U.S.
- Percent over age 65: 14% for Madison County, MO, 17.7% for U.S.
- Percent college grad: 9% for Madison County, MO, 19% for U.S.
- Crime rate (arrests per 10K residents): 35 for Madison County, MO, 88 for U.S.

Madison County, MO  
Katie Donnelly, Clancy Green, and Danny Yagan

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The Local Economy

- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out

- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility

- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics

- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend

- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau