County Facts: Madison County, TN
Population 98,000

The Local Economy

- **Unemployment rate**: Madison County 3.9%, TN 3.7%, United States 4.7%
- **Poverty rate**: Madison County 7.3%, TN 5.1%, United States 4.9%
- **Median family income (000s)**: Madison County $57, TN $48, United States $40
- **Population growth 2000-2017**: Madison County 6%, TN 18%, United States 16%
- **Manufacturing share of workforce**: Madison County 13%, TN 13%, United States 10%
- **Farming share of workforce**: Madison County 1.7%, TN 1.0%, United States 0.7%
- **Great Recession unemployment spike (pp)**: Madison County 6.3%, TN 5.7%, United States 4.7%

How Local Kids’ Lives Turn Out

- **Percent graduating any college**: Madison County 43%, TN 40%, United States 46%
- **Percent reaching upper-middle class**: Madison County 15%, TN 15%, United States 16%
- **Percent achieving American Dream**: Madison County 6%, TN 4%, United States 28%
- **Percent giving birth as a teen**: Madison County 25%, TN 20%, United States 19%
- **Percent landing in jail**: Madison County 1.5%, TN 1.9%, United States 1.5%
- **Local school expenditure per student (000s)**: Madison County $5.3, TN $4.9, United States $6.4
Local Colleges and Upward Mobility

<table>
<thead>
<tr>
<th></th>
<th>4-Year Colleges</th>
<th>2-Year Colleges</th>
</tr>
</thead>
<tbody>
<tr>
<td>Low-income share of students</td>
<td>7.7% 8.4% 9.3%</td>
<td>15.3% 15.3% 15.6%</td>
</tr>
<tr>
<td>Low-income student success rate</td>
<td>44.8% 51.3% 56.2%</td>
<td>27.2% 29.3% 32.9%</td>
</tr>
</tbody>
</table>

**Union Univ.**
- Low-income share of students: 7.7%
- Low-income student success rate: 44.8%

**Tennessee 4-year-college average**
- Low-income share of students: 8.4%
- Low-income student success rate: 51.3%

**U.S. 4-year-college average**
- Low-income share of students: 9.3%
- Low-income student success rate: 56.2%

**Jackson State CC (public)**
- Low-income share of students: 15.3%
- Low-income student success rate: 15.3%

**Tennessee 2-year-college average**
- Low-income share of students: 15.6%
- Low-income student success rate: 27.2%

**U.S. 2-year-college average**
- Low-income share of students: 29.3%
- Low-income student success rate: 32.9%

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

<table>
<thead>
<tr>
<th></th>
<th>Madison County</th>
<th>TN</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent Black</td>
<td>34%</td>
<td>17%</td>
<td>14%</td>
</tr>
<tr>
<td>Percent Hispanic</td>
<td>17%</td>
<td>3%</td>
<td>5%</td>
</tr>
<tr>
<td>Percent over age 65</td>
<td>13.4%</td>
<td>13.2%</td>
<td>3.0%</td>
</tr>
<tr>
<td>Percent college grad</td>
<td>21%</td>
<td>18%</td>
<td>17%</td>
</tr>
<tr>
<td>Crime rate (arrests per 10K residents)</td>
<td>105</td>
<td>67</td>
<td>82.7</td>
</tr>
<tr>
<td>Life expectancy (years)</td>
<td>83.2</td>
<td>76</td>
<td>81.9</td>
</tr>
<tr>
<td>Opioid deaths (deaths per 10k residents)</td>
<td>19</td>
<td>12</td>
<td>15</td>
</tr>
</tbody>
</table>
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau