County Facts: Manitowoc County, WI
Population 79,000

The Local Economy

- Unemployment rate: 3.6% (Manitowoc County), 3.3% (WI), 4.7% (United States)
- Poverty rate: 12.5% (Manitowoc County), 12.7% (WI), 15.1% (United States)
- Median family income (000s): $53 (Manitowoc County), $56 (WI), $57 (United States)
- Population growth 2000-2017: 4.4% (Manitowoc County), 8% (WI), 16% (United States)
- Manufacturing share of workforce: 16% (Manitowoc County), 18% (WI), 28% (United States)
- Farming share of workforce: 4.5% (Manitowoc County), 4.7% (WI), 3.7% (United States)
- Great Recession unemployment spike (pp): 15.1% (Manitowoc County), 28% (WI), 4.5% (United States)

How Local Kids' Lives Turn Out

- Percent graduating any college: 48% (Manitowoc County), 50% (WI), 46% (United States)
- Percent reaching upper-middle class: 24% (Manitowoc County), 25% (WI), 20% (United States)
- Percent achieving American Dream: 11% (Manitowoc County), 11% (WI), 11% (United States)
- Percent giving birth as a teen: 14% (Manitowoc County), 14% (WI), 11% (United States)
- Percent landing in jail: 1.1% (Manitowoc County), 1.5% (WI), 0.5% (United States)
- Local school expenditure per student (000s): $6.3 (Manitowoc County), $7.4 (WI), $6.4 (United States)
Local Colleges and Upward Mobility

4-Year Colleges
- Low-income share of students: 9.3%
- Low-income student success rate: 51.0%

2-Year Colleges
- Low-income share of students: 15.6%
- Low-income student success rate: 41.6%

Lakeland College†
- Low-income share of students: 9.3%
- Low-income student success rate: 6.2%

Wisconsin 4-year-college average
- Low-income share of students: 4.7%
- Low-income student success rate: 10.0%

U.S. 4-year-college average
- Low-income share of students: 9.3%
- Low-income student success rate: 48.6%

Lakeshore Tech College (public)
- Low-income share of students: 15.6%
- Low-income student success rate: 29.5%

Wisconsin 2-year-college average
- Low-income share of students: 6.2%
- Low-income student success rate: 32.9%

U.S. 2-year-college average
- Low-income share of students: 10.0%
- Low-income student success rate: 41.6%

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- Percent Black: Manitowoc County 1%, WI 6%, United States 3%
- Percent Hispanic: Manitowoc County 3%, WI 6%, United States 3.7%
- Percent over age 65: Manitowoc County 13%, WI 3.0%, United States 13%
- Percent college grad: Manitowoc County 20%, WI 0, United States 0
- Crime rate (arrests per 10K residents): Manitowoc County 76, WI 83.8, United States 83.5
- Life expectancy (years): Manitowoc County 83.2, WI 83.5, United States 83.2
- Opioid deaths (deaths per 10K residents): Manitowoc County 16, WI 15, United States 16
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau