County Facts: Marshall County, KS
Population 10,000

The Local Economy

<table>
<thead>
<tr>
<th>Unemployment rate</th>
<th>Poverty rate</th>
<th>Median family income (000s)</th>
<th>Population growth 2000-2017</th>
<th>Manufacturing share of workforce</th>
<th>Farming share of workforce</th>
<th>Great Recession unemployment spike (pp)</th>
</tr>
</thead>
</table>
Local Colleges and Upward Mobility

4-Year Colleges
- Low-income share of students: Kansas 4-year-college average 5.6% vs. U.S. 4-year-college average 9.3%
- Low-income student success rate: Kansas 4-year-college average 48.4% vs. U.S. 4-year-college average 51.3%

2-Year Colleges
- Low-income share of students: Kansas 2-year-college average 11.8% vs. U.S. 2-year-college average 15.6%
- Low-income student success rate: Kansas 2-year-college average 31.9% vs. U.S. 2-year-college average 32.9%

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- Percent Black: Marshall County 3% vs. KS 7% vs. United States 14%
- Percent Hispanic: Marshall County 6% vs. KS 11% vs. United States 17%
- Percent over age 65: Marshall County 21.1% vs. KS 13.2% vs. United States 13.0%
- Percent college grad: Marshall County 21% vs. KS 21% vs. United States 21%
- Crime rate (arrests per 10K residents): Marshall County 7 vs. KS 34 vs. United States 76
Definitions and Sources

The Local Economy
• Unemployment rate (August 2018, BLS)
• Poverty rate (2012-2016 ACS)
• Median family income (2016 ACS)
• Manufacturing share of workforce (2012-2016 ACS)
• Farming share of workforce (2012-2016 ACS)
• Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
• Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
• Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
• Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
• Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
• Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
• Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
• Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
• Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
• Percent Black (2012-2016 ACS)
• Percent Hispanic (2012-2016 ACS)
• Percent over age 65 (2010 Census)
• Percent college grad (4-yr college, 2012-2016 ACS)
• Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
• Life expectancy (at age 40, Tax Data 3, N/A for some counties)
• Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
• ACS: U.S. Census Bureau American Community Surveys, 2012-2016
• BLS: U.S. Bureau of Labor Statistics
• CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
• Census: U.S. Census Bureau