County Facts: Marshall County, KY
Population 31,000

The Local Economy

- Unemployment rate: 5.9% (Marshall County), 4.9% (KY), 4.7% (United States)
- Poverty rate: 18.5% (Marshall County), 17.9% (KY), 17.3% (United States)
- Median family income (000s): $57 (Marshall County), $46 (KY), $41 (United States)
- Population growth 2000-2017: 4% (Marshall County), 5.1% (KY), 4.4% (United States)
- Manufacturing share of workforce: 16% (Marshall County), 13% (KY), 14% (United States)
- Farming share of workforce: 2.1% (Marshall County), 10% (KY), 15.1% (United States)
- Great Recession unemployment spike (pp): 4.8% (Marshall County), 10% (KY), 16% (United States)

How Local Kids’ Lives Turn Out

- Percent graduating any college: 46% (Marshall County), 46% (KY), 43% (United States)
- Percent reaching upper-middle class: 18% (Marshall County), 17% (KY), 17% (United States)
- Percent achieving American Dream: 9% (Marshall County), 7% (KY), 7% (United States)
- Percent giving birth as a teen: 21% (Marshall County), 20% (KY), 19% (United States)
- Percent landing in jail: 1.5% (Marshall County), 0.8% (KY), 0.8% (United States)
- Local school expenditure per student (000s): $6.4 (Marshall County), $4.7 (KY), $6.1 (United States)
Local Colleges and Upward Mobility

4-Year Colleges

- Low-income share of students: 9.8%
- Low-income student success rate: 51.3%

2-Year Colleges

- Low-income share of students: 11.3%
- Low-income student success rate: 28.2%

Kentucky 4-year-college average
- Low-income share of students: 9.3%
- Low-income student success rate: 38.4%

U.S. 4-year-college average
- Low-income share of students: 15.6%
- Low-income student success rate: 32.9%

Kentucky 2-year-college average
- Low-income share of students: 11.3%
- Low-income student success rate: 28.2%

U.S. 2-year-college average
- Low-income share of students: 15.6%
- Low-income student success rate: 32.9%

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- Percent Black: Marshall County 8%, KY 9%, United States 9%
- Percent Hispanic: Marshall County 3%, KY 3%, United States 3%
- Percent over age 65: Marshall County 13.3%, KY 13.0%, United States 14%
- Percent college grad: Marshall County 14%, KY 16%, United States 16%
- Crime rate (arrests per 10K residents): Marshall County 33, KY 72, United States 76
- Life expectancy (years): Marshall County 82.0, KY 81.9, United States 83.2
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau