Marshall County, TN

Katie Donnelly, Clancy Green, and Danny Yagan

County Facts: Marshall County, TN
Population 33,000

The Local Economy

Unemployment rate 3.3% 3.7% 4.4%
Poverty rate 14.8% 15.1% 17.3%
Median family income (000s) $50 $48 $57
Population growth 2000-2017 16% 18% 23%
Manufacturing share of workforce 13% 18% 23%
Farming share of workforce 10% 13% 18%
Great Recession unemployment spike (pp) 1.3% 1.0% 1.7%

How Local Kids' Lives Turn Out

Percent graduating any college 36% 40% 46%
Percent reaching upper-middle class 14% 15% 20%
Percent achieving American Dream 4% 6% 10%
Percent giving birth as a teen 20% 23% 25%
Percent landing in jail 1.8% 1.9% 2.3%
Local school expenditure per student (000s) $4.1 $4.9 $6.4

Marshall County  TN  United States
Local Colleges and Upward Mobility

4-Year Colleges

- **Low-income share of students**: 19.1%
- **Low-income student success rate**: 51.3%

2-Year Colleges

- **Low-income share of students**: 15.3%
- **Low-income student success rate**: 32.9%

**Martin Methodist College†**

- Tennessee 4-year-college average: 19.1%
- U.S. 4-year-college average: 15.6%

**Columbia State CC (public)†**

- Tennessee 2-year-college average: 10.5%
- U.S. 2-year-college average: 27.2%

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- **Percent Black**: Marshall County: 11%, TN: 17%, United States: 13.1%
- **Percent Hispanic**: Marshall County: 7%, TN: 17%, United States: 13.4%
- **Percent over age 65**: Marshall County: 13.0%, TN: 18%, United States: 12%
- **Percent college grad**: Marshall County: 55, TN: 67, United States: 81.2
- **Crime rate (arrests per 10K residents)**: Marshall County: 81.9, TN: 81, United States: 55
- **Life expectancy (years)**: Marshall County: 19, TN: 15, United States: 13
- **Opioid deaths (deaths per 10k residents)**: Marshall County: 13, TN: 19, United States: 15

**Marshall County** **TN** **United States**
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau