County Facts: Marshall County, WV
Population 31,000

The Local Economy

Unemployment rate: 6.0% (Marshall County), 5.2% (WV), 4.7% (United States)
Poverty rate: 17.8% (Marshall County), 15.7% (WV), 15.1% (United States)
Median family income (000s): $57 (Marshall County), $43 (WV), $37 (United States)
Population growth 2000-2017: 16% (Marshall County), 10% (WV), 17.8% (United States)
Manufacturing share of workforce: 9% (Marshall County), 8% (WV), 15.1% (United States)
Farming share of workforce: 1.7% (Marshall County), 1.0% (WV), 3.1% (United States)
Great Recession unemployment spike (pp): 1.0% (Marshall County), 0.7% (WV), 1.0% (United States)

How Local Kids’ Lives Turn Out

Percent graduating any college: 52% (Marshall County), 45% (WV), 46% (United States)
Percent reaching upper-middle class: 25% (Marshall County), 19% (WV), 20% (United States)
Percent achieving American Dream: 15% (Marshall County), 9% (WV), 10% (United States)
Percent giving birth as a teen: 20% (Marshall County), 14% (WV), 17% (United States)
Percent landing in jail: 1.5% (Marshall County), 0.3% (WV), 1.0% (United States)
Local school expenditure per student (000s): $6.7 (Marshall County), $6.4 (WV), $6.4 (United States)
Local Colleges and Upward Mobility

<table>
<thead>
<tr>
<th>College</th>
<th>4-Year Colleges</th>
<th>2-Year Colleges</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Low-income share of students</td>
<td>Low-income success rate</td>
</tr>
<tr>
<td>W. Liberty Univ. (public)†</td>
<td>8.7%</td>
<td>9.3%</td>
</tr>
<tr>
<td>West Virginia 4-year-college average</td>
<td>9.6%</td>
<td>42.8%</td>
</tr>
<tr>
<td>U.S. 4-year-college average</td>
<td>9.3%</td>
<td>38.4%</td>
</tr>
</tbody>
</table>

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

<table>
<thead>
<tr>
<th>Metric</th>
<th>Marshall County</th>
<th>WV</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent Black</td>
<td>3%</td>
<td>4%</td>
<td></td>
</tr>
<tr>
<td>Percent Hispanic</td>
<td>1%</td>
<td>1%</td>
<td></td>
</tr>
<tr>
<td>Percent over age 65</td>
<td>14%</td>
<td>17%</td>
<td></td>
</tr>
<tr>
<td>Percent college grad</td>
<td>17.6%</td>
<td>6.0%</td>
<td></td>
</tr>
<tr>
<td>Crime rate (arrests per 10K residents)</td>
<td>47</td>
<td>46</td>
<td></td>
</tr>
<tr>
<td>Life expectancy (years)</td>
<td>81.0</td>
<td>81.9</td>
<td></td>
</tr>
<tr>
<td>Opioid deaths (deaths per 10K residents)</td>
<td>22</td>
<td>15</td>
<td></td>
</tr>
</tbody>
</table>
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau