McKenzie County, ND

Katie Donnelly, Clancy Green, and Danny Yagan

County Facts: McKenzie County, ND
Population 13,000

The Local Economy

- Unemployment rate: McKenzie County 2.5%, ND 2.6%, United States 4.7%
- Poverty rate: McKenzie County 10.1%, ND 11.7%, United States 16%
- Median family income (000s): McKenzie County $67, ND $60, United States $57
- Population growth 2000-2017: McKenzie County 18%, ND 16%, United States 4%
- Manufacturing share of workforce: McKenzie County 10%, ND 7%, United States 6.8%
- Farming share of workforce: McKenzie County 6.8%, ND 6.4%, United States 1.7%
- Great Recession unemployment spike (pp): McKenzie County 1.1%, ND 1.7%, United States 0.7%

How Local Kids' Lives Turn Out

- Percent graduating any college: McKenzie County 61%, ND 58%, United States 46%
- Percent reaching upper-middle class: McKenzie County 43%, ND 32%, United States 20%
- Percent achieving American Dream: McKenzie County 36%, ND 22%, United States 10%
- Percent giving birth as a teen: McKenzie County 11%, ND 11%, United States 1%
- Percent landing in jail: McKenzie County 0.1%, ND 0.6%, United States 0.1%
- Local school expenditure per student (000s): McKenzie County $8.5, ND $5.2, United States $6.4
Local Colleges and Upward Mobility

4-Year Colleges
- Low-income share of students: 6.5% (North Dakota), 9.3% (U.S.)
- Low-income student success rate: 57.6% (North Dakota), 51.3% (U.S.)

2-Year Colleges
- Low-income share of students: 12.8% (North Dakota), 15.6% (U.S.)
- Low-income student success rate: 46.6% (North Dakota), 32.9% (U.S.)

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- Percent Black: 3% (McKenzie County), 3% (ND), 3% (United States)
- Percent Hispanic: 4% (McKenzie County), 3% (ND), 3% (United States)
- Percent over age 65: 14% (McKenzie County), 17% (ND), 17% (United States)
- Percent college grad: 13.0% (McKenzie County), 16% (ND), 15.7% (United States)
- Crime rate (arrests per 10K residents): 21 (McKenzie County), 49 (ND), 76 (United States)
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau