County Facts: McKinley County, NM
Population 73,000

The Local Economy

- Unemployment rate: McKinley County 8.7%, NM 6.1%, United States 4.4%
- Poverty rate: McKinley County 35.1%, NM 21.1%, United States 5.1%
- Median family income: McKinley County $34,000, NM $46,000, United States $57,000
- Population growth 2000-2017: McKinley County -3%, NM 15%, United States 16%
- Manufacturing share of workforce: McKinley County 4%, NM 4%, United States 4%
- Farming share of workforce: McKinley County 10%, NM 1.7%, United States 1.7%
- Great Recession unemployment spike (pp): McKinley County 6.9%, NM 5.9%, United States 4.7%

How Local Kids' Lives Turn Out

- Percent graduating any college: McKinley County 34%, NM 40%, United States 46%
- Percent reaching upper-middle class: McKinley County 11%, NM 16%, United States 20%
- Percent achieving American Dream: McKinley County 5%, NM 9%, United States 10%
- Percent giving birth as a teen: McKinley County 24%, NM 20%, United States 25%
- Percent landing in jail: McKinley County 1.5%, NM 1.5%, United States 1.6%
- Local school expenditure per student (000s): McKinley County $5.1, NM $5.0, United States $6.4
Local Colleges and Upward Mobility

4-Year Colleges

- Low-income share of students: 16.7%
- Low-income student success rate: 51.3%

2-Year Colleges

- Low-income share of students: 23.6%
- Low-income student success rate: 32.9%

New Mexico 4-year-college average: 16.7%, 51.3%
U.S. 4-year-college average: 9.3%, 34.8%

New Mexico 2-year-college average: 23.6%, 20.4%
U.S. 2-year-college average: 15.6%, 17.9%

*: Data refers to the full college system, not just this campus.
†: In nearby county

Local Demographics

- Percent Black: McKinley County: 1%, NM: 3%, United States: 1%
- Percent Hispanic: McKinley County: 14%, NM: 47%, United States: 17%
- Percent over age 65: McKinley County: 13.2%, NM: 3%, United States: 13.0%
- Percent college grad: McKinley County: 7%, NM: 13%, United States: 18%
- Crime rate (arrests per 10K residents): McKinley County: 77, NM: 78, United States: 76
- Life expectancy (years): McKinley County: 83.1, NM: 83.5, United States: 83.2

McKinley County, NM
Katie Donnelly, Clancy Green, and Danny Yagan
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau