County Facts: McMinn County, TN
Population 53,000

The Local Economy

- Unemployment rate: 4.3% (McMinn County), 3.7% (TN), 4.4% (United States)
- Poverty rate: 18.7% (McMinn County), 7.3% (TN), 8% (United States)
- Median family income (000s): $57 (McMinn County), $48 (TN), $57 (United States)
- Population growth 2000-2017: 18% (McMinn County), 8% (TN), 16% (United States)
- Manufacturing share of workforce: 21% (McMinn County), 13% (TN), 10% (United States)
- Farming share of workforce: 1.7% (McMinn County), 1.3% (TN), 1.0% (United States)
- Great Recession unemployment spike (pp): 7.4% (McMinn County), 5.7% (TN), 4.7% (United States)

How Local Kids’ Lives Turn Out

- Percent graduating any college: 38% (McMinn County), 40% (TN), 46% (United States)
- Percent reaching upper-middle class: 13% (McMinn County), 15% (TN), 20% (United States)
- Percent achieving American Dream: 6% (McMinn County), 6% (TN), 10% (United States)
- Percent giving birth as a teen: 24% (McMinn County), 25% (TN), 20% (United States)
- Percent landing in jail: 1.9% (McMinn County), 1.9% (TN), 1.5% (United States)
- Local school expenditure per student (000s): $4.2 (McMinn County), $4.9 (TN), $6.4 (United States)
Local Colleges and Upward Mobility

4-Year Colleges
- Low-income share of students: 14.1%
- Low-income student success rate: 51.3%

2-Year Colleges
- Low-income share of students: 13.3%
- Low-income student success rate: 15.6%

Local Demographics

<table>
<thead>
<tr>
<th>Metric</th>
<th>McMinn County</th>
<th>TN</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent Black</td>
<td>5%</td>
<td>14%</td>
<td>17%</td>
</tr>
<tr>
<td>Percent Hispanic</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
</tr>
<tr>
<td>Percent over age 65</td>
<td>3.4%</td>
<td>3.0%</td>
<td>12%</td>
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<tr>
<td>Percent college grad</td>
<td>18%</td>
<td>18%</td>
<td>18%</td>
</tr>
<tr>
<td>Crime rate (arrests per 10K residents)</td>
<td>67</td>
<td>75</td>
<td>75</td>
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<tr>
<td>Life expectancy (years)</td>
<td>81.9</td>
<td>83.2</td>
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<tr>
<td>Opioid deaths (deaths per 10K residents)</td>
<td>13</td>
<td>19</td>
<td>19</td>
</tr>
</tbody>
</table>

*: Data refers to the full college system, not just this campus. †: In nearby county.
The Local Economy

- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out

- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility

- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics

- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend

- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau