County Facts: McNairy County, TN
Population 26,000

The Local Economy

- Unemployment rate: 5.6% (McNairy County), 3.7% (TN), 4.4% (United States)
- Poverty rate: 20.8% (McNairy County), 18% (TN), 17.3% (United States)
- Median family income (000s): $57 (McNairy County), $48 (TN), $57 (United States)
- Population growth 2000-2017: 18% (McNairy County), 6% (TN), 15.1% (United States)
- Manufacturing share of workforce: 21% (McNairy County), 13% (TN), 10% (United States)
- Farming share of workforce: 2.5% (McNairy County), 1.0% (TN), 1.7% (United States)
- Great Recession unemployment spike (pp): 6.1% (McNairy County), 3.6% (TN), 4.7% (United States)

How Local Kids' Lives Turn Out

- Percent graduating any college: 35% (McNairy County), 40% (TN), 46% (United States)
- Percent reaching upper-middle class: 12% (McNairy County), 15% (TN), 20% (United States)
- Percent achieving American Dream: 7% (McNairy County), 6% (TN), 10% (United States)
- Percent giving birth as a teen: 23% (McNairy County), 20% (TN), 25% (United States)
- Percent landing in jail: 1.9% (McNairy County), 1.5% (TN), 1.3% (United States)
- Local school expenditure per student (000s): $6.4 (McNairy County), $4.9 (TN), $3.9 (United States)
Local Colleges and Upward Mobility

<table>
<thead>
<tr>
<th></th>
<th>McNairy County, TN</th>
<th>Katie Donnelly, Clancy Green, and Danny Yagan</th>
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<tbody>
<tr>
<td><strong>4-Year Colleges</strong></td>
<td></td>
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<tr>
<td>Low-income share of students</td>
<td>8.4%</td>
<td>9.3%</td>
</tr>
<tr>
<td>Low-income student success rate</td>
<td>44.8%</td>
<td>51.3%</td>
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<tr>
<td>Tennessee 4-year-college average</td>
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<tr>
<td>U.S. 4-year-college average</td>
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<tr>
<td><strong>2-Year Colleges</strong></td>
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<tr>
<td>Low-income share of students</td>
<td>15.9%</td>
<td>15.6%</td>
</tr>
<tr>
<td>Low-income student success rate</td>
<td>30.4%</td>
<td>27.2%</td>
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<tr>
<td>Tennessee 2-year-college average</td>
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<tr>
<td>U.S. 2-year-college average</td>
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*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

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<tr>
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<th>McNairy County, TN</th>
<th>Katie Donnelly, Clancy Green, and Danny Yagan</th>
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<tbody>
<tr>
<td>Percent Black</td>
<td>19%</td>
<td>17%</td>
</tr>
<tr>
<td>Percent Hispanic</td>
<td>14%</td>
<td>2%</td>
</tr>
<tr>
<td>Percent over age 65</td>
<td>17%</td>
<td>17.3%</td>
</tr>
<tr>
<td>Percent college grad</td>
<td>13.4%</td>
<td>13.0%</td>
</tr>
<tr>
<td>Crime rate (arrests per 10K residents)</td>
<td>47</td>
<td>67</td>
</tr>
<tr>
<td>McNairy County</td>
<td></td>
<td></td>
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<tr>
<td>TN</td>
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<tr>
<td>United States</td>
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</tbody>
</table>
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau