County Facts: Menominee County, WI
Population 5,000

The Local Economy

- Unemployment rate: 6.0% (Menominee County), 3.3% (WI), 4.4% (United States)
- Poverty rate: 15.1% (Menominee County), 12.0% (WI), 12.7% (United States)
- Median family income (000s): $56 (Menominee County), $57 (WI), $57 (United States)
- Population growth 2000-2017: 6% (Menominee County), 1% (WI), 8% (United States)
- Manufacturing share of workforce: 16% (Menominee County), 8% (WI), 18% (United States)
- Farming share of workforce: 24% (Menominee County), 10% (WI), 17% (United States)
- Great Recession unemployment spike (pp): 6.3% (Menominee County), 2.8% (WI), 3.7% (United States)

How Local Kids’ Lives Turn Out

- Percent graduating any college: 50% (Menominee County), 46% (WI), 50% (United States)
- Percent reaching upper-middle class: 24% (Menominee County), 20% (WI), 20% (United States)
- Percent achieving American Dream: 11% (Menominee County), 10% (WI), 10% (United States)
- Percent giving birth as a teen: 7.2% (Menominee County), 1.1% (WI), 1.5% (United States)
- Percent landing in jail: 20% (Menominee County), 14% (WI), 20% (United States)
- Local school expenditure per student (000s): $9.5 (Menominee County), $7.4 (WI), $6.4 (United States)
Local Colleges and Upward Mobility

**4-Year Colleges**
- Low-income share of students: 4.7% (Wisconsin 4-year-college average: 10.0%, U.S. 4-year-college average: 15.6%)
- Low-income student success rate: 48.6% (Wisconsin 4-year-college average: 29.5%, U.S. 4-year-college average: 32.9%)

**2-Year Colleges**
- Low-income share of students: 10.0% (Wisconsin 2-year-college average: 76)
- Low-income student success rate: 29.5% (Wisconsin 2-year-college average: 21%)

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- Percent Black: Menominee County (1%), WI (6%), United States (14%)
- Percent Hispanic: Menominee County (4%), WI (6%), United States (17%)
- Percent over age 65: Menominee County (11.4%), WI (13.0%), United States (13.7%)
- Percent college grad: Menominee County (12%), WI (20%), United States (21%)
- Crime rate (arrests per 10K residents): Menominee County (0), WI (0), United States (76)
The Local Economy

 Definitions and Sources

• Unemployment rate (August 2018, BLS)
• Poverty rate (2012-2016 ACS)
• Median family income (2016 ACS)
• Manufacturing share of workforce (2012-2016 ACS)
• Farming share of workforce (2012-2016 ACS)
• Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out

• Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
• Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
• Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
• Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
• Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
• Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility

• Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
• Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics

• Percent Black (2012-2016 ACS)
• Percent Hispanic (2012-2016 ACS)
• Percent over age 65 (2010 Census)
• Percent college grad (4-yr college, 2012-2016 ACS)
• Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
• Life expectancy (at age 40, Tax Data 3, N/A for some counties)
• Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend

• ACS: U.S. Census Bureau American Community Surveys, 2012-2016
• BLS: U.S. Bureau of Labor Statistics
• CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
• Census: U.S. Census Bureau