County Facts: Monmouth County, NJ
Population 626,000

The Local Economy

<table>
<thead>
<tr>
<th>Category</th>
<th>Monmouth County</th>
<th>NJ</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unemployment rate</td>
<td>4.1%</td>
<td>4.6%</td>
<td>4.4%</td>
</tr>
<tr>
<td>Poverty rate</td>
<td>7.4%</td>
<td>10.8%</td>
<td>15.1%</td>
</tr>
<tr>
<td>Median family income (000s)</td>
<td>$90</td>
<td>$76</td>
<td>$57</td>
</tr>
<tr>
<td>Population growth 2000-2017</td>
<td>7%</td>
<td>2%</td>
<td>2%</td>
</tr>
<tr>
<td>Manufacturing share of workforce</td>
<td>6%</td>
<td>8%</td>
<td>8%</td>
</tr>
<tr>
<td>Farming share of workforce</td>
<td>0.4%</td>
<td>0.5%</td>
<td>0.4%</td>
</tr>
<tr>
<td>Great Recession unemployment spike (pp)</td>
<td>4.7%</td>
<td>4.6%</td>
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How Local Kids' Lives Turn Out

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<td>67%</td>
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<td>46%</td>
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<td>Percent reaching upper-middle class</td>
<td>38%</td>
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<td>19%</td>
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<td>Percent giving birth as a teen</td>
<td>20%</td>
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<td>Percent landing in jail</td>
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Local Colleges and Upward Mobility

4-Year Colleges
- Monmouth Univ.: 5.5% low-income share, 9.3% low-income student success rate
- New Jersey 4-year-college average: 9.0%
- U.S. 4-year-college average: 9.3%
- Monmouth Univ.: 51.3% low-income student success rate
- New Jersey 4-year-college average: 69.1%
- U.S. 4-year-college average: 61.4%

2-Year Colleges
- Brookdale CC (public): 8.7% low-income share, 15.6% low-income student success rate
- New Jersey 2-year-college average: 14.1%
- U.S. 2-year-college average: 15.6%
- Brookdale CC (public): 32.9% low-income student success rate
- New Jersey 2-year-college average: 35.9%
- U.S. 2-year-college average: 37.3%

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- Percent Black: Monmouth County 8%, NJ 15%, United States 13.0%
- Percent Hispanic: Monmouth County 10%, NJ 17%, United States 13.5%
- Percent over age 65: Monmouth County 8%, NJ 14%, United States 13.8%
- Percent college grad: Monmouth County 32%, NJ 35%, United States 32.9%
- Crime rate (arrests per 10K residents): Monmouth County 64, NJ 76, United States 83.7
- Life expectancy (years): Monmouth County 21%, NJ 27%, United States 83.2
- Opioid deaths (deaths per 10K residents): Monmouth County 15, NJ 22, United States 26
The Local Economy

Definitions and Sources

• Unemployment rate (August 2018, BLS)
• Poverty rate (2012-2016 ACS)
• Median family income (2016 ACS)
• Manufacturing share of workforce (2012-2016 ACS)
• Farming share of workforce (2012-2016 ACS)
• Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out

• Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
• Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
• Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
• Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
• Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
• Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility

• Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
• Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics

• Percent Black (2012-2016 ACS)
• Percent Hispanic (2012-2016 ACS)
• Percent over age 65 (2010 Census)
• Percent college grad (4-yr college, 2012-2016 ACS)
• Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
• Life expectancy (at age 40, Tax Data 3, N/A for some counties)
• Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend

• ACS: U.S. Census Bureau American Community Surveys, 2012-2016
• BLS: U.S. Bureau of Labor Statistics
• CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
• Census: U.S. Census Bureau