County Facts: Monroe County, WI
Population 46,000

The Local Economy

- Unemployment rate: Monroe County 3.0%, WI 3.3%, United States 4.4%
- Poverty rate: Monroe County 15.1%, WI 15.1%, United States 15.1%
- Median family income (000s): Monroe County $57, WI $56, United States $57
- Population growth 2000-2017: Monroe County 12%, WI 12%, United States 16%
- Manufacturing share of workforce: Monroe County 19%, WI 19%, United States 16%
- Farming share of workforce: Monroe County 7.0%, WI 7.0%, United States 4.7%
- Great Recession unemployment spike (pp): Monroe County 11.5%, WI 11.5%, United States 11.5%

How Local Kids' Lives Turn Out

- Percent graduating any college: Monroe County 43%, WI 46%, United States 50%
- Percent reaching upper-middle class: Monroe County 19%, WI 20%, United States 24%
- Percent achieving American Dream: Monroe County 10%, WI 10%, United States 11%
- Percent giving birth as a teen: Monroe County 0.8%, WI 0.8%, United States 1.1%
- Percent landing in jail: Monroe County 14%, WI 14%, United States 16%
- Local school expenditure per student (000s): Monroe County $6.6, WI $6.6, United States $7.4

Monroe County, WI
Katie Donnelly, Clancy Green, and Danny Yagan
Local Colleges and Upward Mobility

4-Year Colleges

- Viterbo Univ.†
- Wisconsin 4-year-college average
- U.S. 4-year-college average

2-Year Colleges

- Western Tech College of La Crosse, WI (public)†
- Wisconsin 2-year-college average
- U.S. 2-year-college average

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- Percent Black
- Percent Hispanic
- Percent over age 65
- Percent college grad
- Crime rate (arrests per 10K residents)
- Life expectancy (years)
- Opioid deaths (deaths per 10k residents)

- Monroe County
- WI
- United States
Definitions and Sources

The Local Economy

- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out

- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility

- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics

- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend

- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau