County Facts: Monterey County, CA
Population 438,000

The Local Economy

Unemployment rate: 7.2% (Monterey County), 4.7% (CA), 4.4% (United States)
Poverty rate: 15.9% (Monterey County), 15.6% (CA), 15.1% (United States)
Median family income (000s): $67 (Monterey County), $65 (CA), $57 (United States)
Population growth 2000-2017: 17% (Monterey County), 16% (CA), 9% (United States)
Manufacturing share of workforce: 10% (Monterey County), 9% (CA), 5% (United States)
Farming share of workforce: 16.6% (Monterey County), 16.6% (CA), 15.9% (United States)
Great Recession unemployment spike (pp): 5.8% (Monterey County), 5.6% (CA), 4.7% (United States)

How Local Kids' Lives Turn Out

Percent graduating any college: 46% (Monterey County), 45% (CA), 41% (United States)
Percent reaching upper-middle class: 21% (Monterey County), 20% (CA), 17% (United States)
Percent achieving American Dream: 13% (Monterey County), 10% (CA), 9% (United States)
Percent giving birth as a teen: 20% (Monterey County), 19% (CA), 16% (United States)
Percent landing in jail: 1.5% (Monterey County), 1.0% (CA), 0.8% (United States)
Local school expenditure per student (000s): $6.4 (Monterey County), $5.7 (CA), $5.7 (United States)
Local Colleges and Upward Mobility

4-Year Colleges

- CSU Monterey Bay (public)
  - Low-income share of students: 10.5%
  - Low-income student success rate: 62.0%
- California 4-year-college average
  - Low-income share of students: 9.3%
  - Low-income student success rate: 51.3%
- U.S. 4-year-college average
  - Low-income share of students: 19.8%
  - Low-income student success rate: 38.0%

2-Year Colleges

- Hartnell CC (public)
  - Low-income share of students: 11.1%
  - Low-income student success rate: 61.9%
- California 2-year-college average
  - Low-income share of students: 17.5%
  - Low-income student success rate: 36.4%
- U.S. 2-year-college average
  - Low-income share of students: 32.9%

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- Percent Black
  - Monterey County: 3%
  - CA: 7%
  - United States: 14%

- Percent Hispanic
  - Monterey County: 56%
  - CA: 38%

- Percent over age 65
  - Monterey County: 10.7%
  - CA: 11.4%

- Percent college grad
  - Monterey County: 22%

- Crime rate (arrests per 10K residents)
  - Monterey County: 88

- Life expectancy (years)
  - Monterey County: 84.6

- Opioid deaths (deaths per 10K residents)
  - Monterey County: 4

- United States
  - Crime rate (arrests per 10K residents): 76
  - Life expectancy (years): 83.2
  - Opioid deaths (deaths per 10K residents): 6
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau