**County Facts: Moody County, SD**

*Population 7,000*

### The Local Economy

- **Unemployment rate**: Moody County 3.7%, SD 3.3%, United States 4.7%
- **Poverty rate**: Moody County 11.7%, SD 15.1%, United States 15%
- **Median family income (000s)**: Moody County $56, SD $55, United States $57
- **Population growth 2000-2017**: Moody County 15%, SD 16%, United States 15%
- **Manufacturing share of workforce**: Moody County 10%, SD 10%, United States 17.3%
- **Farming share of workforce**: Moody County 1.7%, SD 1.9%, United States 2.0%
- **Great Recession unemployment spike (pp)**: Moody County 14%, SD 16%, United States 15%

### How Local Kids' Lives Turn Out

- **Percent graduating any college**: Moody County 49%, SD 52%, United States 23%
- **Percent reaching upper-middle class**: Moody County 23%, SD 24%, United States 20%
- **Percent achieving American Dream**: Moody County 14%, SD 17%, United States 10%
- **Percent giving birth as a teen**: Moody County 12%, SD 14%, United States 14%
- **Percent landing in jail**: Moody County 1.5%, SD 1.0%, United States 0.8%
- **Local school expenditure per student (000s)**: Moody County $4.4, SD $5.1, United States $6.4
Local Colleges and Upward Mobility

4-Year Colleges

- Low-income share of students: 9.3%
- Low-income student success rate: 51.3%

2-Year Colleges

- Low-income share of students: 15.6%
- Low-income student success rate: 42.2%

<table>
<thead>
<tr>
<th>Institution</th>
<th>Low-income share of students</th>
<th>Low-income student success rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>S. Dakota State Univ. (public)*†</td>
<td>7.4%</td>
<td>50.1%</td>
</tr>
<tr>
<td>South Dakota 4-year-college average</td>
<td>7.2%</td>
<td>50.1%</td>
</tr>
<tr>
<td>U.S. 4-year-college average</td>
<td>9.3%</td>
<td>51.3%</td>
</tr>
<tr>
<td>S. Dakota State Univ. (public)*†</td>
<td>11.0%</td>
<td>42.2%</td>
</tr>
<tr>
<td>South Dakota 2-year-college average</td>
<td>15.6%</td>
<td>32.9%</td>
</tr>
<tr>
<td>U.S. 2-year-college average</td>
<td>42.2%</td>
<td>32.9%</td>
</tr>
</tbody>
</table>

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

<table>
<thead>
<tr>
<th>Category</th>
<th>Moody County</th>
<th>SD</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent Black</td>
<td>1%</td>
<td>2%</td>
<td>61</td>
</tr>
<tr>
<td>Percent Hispanic</td>
<td>3%</td>
<td>3%</td>
<td>76</td>
</tr>
<tr>
<td>Percent over age 65</td>
<td>15.2%</td>
<td>14.3%</td>
<td>21%</td>
</tr>
<tr>
<td>Percent college grad</td>
<td>13.0%</td>
<td>19%</td>
<td>17</td>
</tr>
<tr>
<td>Crime rate (arrests per 10K residents)</td>
<td>1%</td>
<td>2%</td>
<td>61</td>
</tr>
</tbody>
</table>

Moody County, SD Katie Donnelly, Clancy Green, and Danny Yagan
Definitions and Sources

The Local Economy
• Unemployment rate (August 2018, BLS)
• Poverty rate (2012-2016 ACS)
• Median family income (2016 ACS)
• Manufacturing share of workforce (2012-2016 ACS)
• Farming share of workforce (2012-2016 ACS)
• Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
• Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
• Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
• Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
• Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
• Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
• Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
• Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
• Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
• Percent Black (2012-2016 ACS)
• Percent Hispanic (2012-2016 ACS)
• Percent over age 65 (2010 Census)
• Percent college grad (4-yr college, 2012-2016 ACS)
• Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
• Life expectancy (at age 40, Tax Data 3, N/A for some counties)
• Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
• ACS: U.S. Census Bureau American Community Surveys, 2012-2016
• BLS: U.S. Bureau of Labor Statistics
• CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
• Census: U.S. Census Bureau