County Facts: Moore County, NC
Population 97,000

The Local Economy

- Unemployment rate: Moore County - 4.5%, NC - 4.4%, United States - 4.7%
- Poverty rate: Moore County - 16.9%, NC - 16.2%, United States - 16.7%
- Median family income (000s): Moore County - $57, NC - $50, United States - $58
- Population growth 2000-2017: Moore County - 11%, NC - 12%, United States - 10%
- Manufacturing share of workforce: Moore County - 30%, NC - 28%, United States - 27%
- Farming share of workforce: Moore County - 12%, NC - 10%, United States - 6%
- Great Recession unemployment spike (pp): Moore County - 6.0%, NC - 4.7%, United States - 2.0%

How Local Kids' Lives Turn Out

- Percent graduating any college: Moore County - 52%, NC - 46%, United States - 46%
- Percent reaching upper-middle class: Moore County - 18%, NC - 16%, United States - 16%
- Percent achieving American Dream: Moore County - 7%, NC - 6%, United States - 6%
- Percent giving birth as a teen: Moore County - 22%, NC - 20%, United States - 19%
- Percent landing in jail: Moore County - 1.5%, NC - 1.2%, United States - 1.5%
- Local school expenditure per student (000s): Moore County - $5.4, NC - $5.1, United States - $6.4
Local Colleges and Upward Mobility

4-Year Colleges

- **Low-income share of students**: 15.2%
- **Low-income student success rate**: 51.3%

2-Year Colleges

- **Low-income share of students**: 20.1%
- **Low-income student success rate**: 32.9%

**Local Demographics**

- **Percent Black**: Moore County (15%), NC (23%), United States (22.6%)
- **Percent Hispanic**: Moore County (14%), NC (8%), United States (9%)
- **Percent age 65**: Moore County (17%), NC (22.6%), United States (22%)
- **Percent college grad**: Moore County (22%), NC (21%), United States (21%)
- **Crime rate (arrests per 10K residents)**: Moore County (120), NC (103), United States (76)
- **Life expectancy (years)**: Moore County (83.3), NC (83.3), United States (82.5)
- **Opioid deaths (deaths per 10K residents)**: Moore County (10), NC (19), United States (15)

*Data refers to the full college system, not just this campus. †: In nearby county*
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau